





ASEAN MICE Venue Standard Audit and Certification Manual Catagory: Exhibition Venue







ASEAN MICE Venue Standards *category*: Exhibition Venue

December, 2018

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I. ASEAN MICE Venue Standards *category* Exhibition Venue

Chapter 1 Foreword

MICE or Meeting, Incentive, Convention and Exhibition is one of growing sectors in ASEAN Countries. The vision statement of ASEAN Tourism Strategic Plan 2016-2025 is

By 2025, ASEAN will be a quality tourism destination offering a unique, diverse ASEAN experience, and will be committed to responsible, sustainable, inclusive and balanced tourism development, so as to contribute significantly to the socio-economic well-being of ASEAN people.

The impact of MICE is more than the number of visitors or an amount of spending by these visitors in ASEAN countries. These visitors are known to be one of high spenders as well as spending more before and/or after the MICE activities. By average, they also stay at a destination longer than many other types of visitors. MICE visitors therefore contribute to significant growth of tourism and relevant sectors as well as the revenue of the country.

By introducing ASEAN MICE Venue Standards, this will allow all member states to have guidelines to make their property competitive and are able to join hands in providing quality MICE venues to the visitors, making ASEAN a competitive MICE region.

Chapter 2 Introduction

MICE venues are undoubtedly one of the vital factors for a destination to be selected for MICE activity. The ten ASEAN Member Countries, namely: Brunei Darussalam, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, the Philippines, Singapore, Thailand and Viet Nam, have considered these ASEAN MICE Venue Standards (AMVS) as a reference to develop and enhance the capacity and competitiveness of MICE entrepreneurs and owners of venues in serving both the organizers and visitors in a professional way.

The ASEAN MICE Venue Standards (AMVS) refers to meeting room, exhibition venue and event venue. In this manual, the focus will be Exhibition Venue category and in this category there will be 2 types: 5,000 Square Meters Minimum Area Size, and 1,000 Square Meters Minimum Area Size. The major criteria for AMVS of this category will be 1. Physical 2. Technology and 3. Service. These indicators focus on the standards of physical aspects, venue management and people working within venues so that together they can meet the requirements of MICE travelers in a competitive way.

Chapter 3 Terms & Definitions

Terms and Definitions

The terms and definitions applied in the standards are as below.

3.1 MICE

MICE refers to meeting, incentive, convention, exhibition and business events industry. This also refers to service providers and clients in MICE industry.

3.2 MICE Venue Categories

MICE venue categories refer to Meeting Room, Exhibition Venue and Event Venue. In other words, they are physical spaces designed and provided for MICE activities with purposes for meetings, exhibitions, and events.

3.3 Exhibition Venue

A place covering the following two areas:

- (1) Exhibition Hall; and
- (2) Pre-Functional Area

3.4 Exhibition Hall

An indoor exhibition area structured with permanent walls on every side of the room and proper flooring. Exhibition hall can be categorized into 2 types as follows:

	Basic Characteristics			
Туре	Minimum Area Size (Square Meters)	Minimum Height* (Meters)	Minimum Weight Support (Tons per Square Meter)	
1	5,000	8-12	1.00-2.00	
2	1,000	5-7	0.35-0.50	

Remarks* Height is measured from the floor to the lowest part of the roof structure in the exhibition hall.

3.5 Sign

Equipment designed to convey meanings for examples, room names, directions and emergency signs.

3.6 Participant Parking Area

An area set aside to provide parking services for participants.

3.7 Drop-off Area

A temporary parking area for dropping off and picking up the participant.

3.8 Cargo Vehicle Parking Area

An area for cargo vehicles to park.

3.9 Cargo Loading Area

An area for cargo trucks to load/unload cargo for exhibition hall.

3.10 Reception and Registration Area

An area specifically prepared for receiving and registering participant.

3.11 Organizer's Room

A permanent room for providing workplace specifically for organizer.

3.12 Meeting Room

A permanent room for meetings, seminars and small group activities separate from exhibitions.

3.13 Press Room

A room for the press to work in the exhibition building.

3.14 First aid room

A room specifically prepared for providing first-aid during exhibitions (exhibition installing, during exhibition and exhibition disassembling).

3.15 Business Service Center

A place arranged to provide services for organizers and participants on, for examples, document printing, fax messages receiving, and photocopying services.

3.16 Pre-Functional Area

An area adjacent to the exhibition hall for multipurpose activities.

Chapter 4 Requirements & Scoring

The table below illustrates different types of Exhibition Hall and the criteria. When venues apply for certification, they must choose <u>one</u> applicable type of setting only. This means if their Exhibition Venue is in:

- Exhibition Hall Type 1, there will be 55 indicators
- Exhibition Hall Type 2, there will be 54 indicators

Physic	al (P)		
		Туре	
Criteria	Requirements & Scoring	1	2
Exhibition Hall Physical Setting & Functions			
P01 – The condition and cleanliness of	3 Complete all	\checkmark	\checkmark
exhibition hall	requirements		
• There is no obstacle on the ceiling or roof	2 Complete 2		
structure at the height of 8-12 meters (for	requirements		
Type 1 Exhibition Hall) and 5-7 meters (for	1 Complete 1		
Type 2 Exhibition Hall).	requirement		
• Floors, walls and ceilings of the exhibition	0 Unable to meet any of		
hall are well-kept. Free of dust, waste and stain	the requirements		
• Exhibition Hall is free of unpleasant smell.	1		
P02 – Hoisting and Rigging	3 Complete all	\checkmark	\checkmark
• There are weight limit notifications at	requirements		
positions prepared for hoisting and	2 Complete 2		
riggings.	requirements		
• There is a layout showing hoisting and	1 Complete 1		
rigging positions	requirement		
Annual inspection or maintenance	0 Unable to meet any of		
documents are present.	the requirements		
Exhibition Hall's Compound			
P03 – Pre-functional Area	3 Complete all	\checkmark	\checkmark
• Well-kept and well-organized.	requirements		
• There is lighting lamp(s) installed.	2 Complete 3		
• There are sufficient power outlets.	requirements		
• Adequate air condition, circulation and	1 Complete 2		
ventilation system	requirements		
	0 Complete less than 2		
	requirements		

	Physic	al (P)		
	Criteria	Requirements & Scoring		pe
	Criteria	Requirements & Scoring	1	2
P0	4 – Reception and Registration Area	3 Complete all	\checkmark	\checkmark
•	Well-kept and well-organized.	requirements		
•	The area is located in front of the exhibition	2 Complete 4		
	hall entrance.	requirements		
٠	There are sufficient power outlets.	1 Complete 3		
٠	There is permanent and visible sign of the	requirements		
	area.	0 Complete less than 3		
•	There is a PA System.	requirements		
PO	5 – Meeting Room	3 Complete all	\checkmark	
Ex	hibition Hall Type 1	requirements		
•	Well-organized and clean permanent room.	2 Complete 4		
•	The room is located closed to the exhibition	requirements		
	hall.	1 Complete 3		
•	Equipped with air conditioning, light and	requirements		
	power outlets.	0 Complete less than 3		
•	Sufficient chairs and tables.	requirements		
•	High Speed Wi-Fi services are available.			
Ex	hibition Hall Type 2	3 Complete all		✓
•	Well-organized and clean set-up area.	requirements		
•	The area is located closed to the exhibition	2 Complete 4		
	hall.	requirements		
٠	Equipped with air conditioning, light and	1 Complete 3		
	power outlets.	requirements		
•	Sufficient chairs and tables.	0 Complete less than 3		
•	High Speed Wi-Fi services are available.	requirements		
PO	6 – VIP Reception Room		_	
Ex	hibition Hall Type 1	3 Complete all	\checkmark	
•	Well-kept and well-organized permanent	requirements		
	room.	2 Complete 4		
•	Equipped with air conditioning, light and	requirements		
	power outlets.	1 Complete 3		
•	Private restrooms available.	requirements		
•	Sufficient chairs and tables or sofas.	0 Complete less than 3		
•	High Speed Wi-Fi services are available.	requirements		
Ex	hibition Hall Type 2	3 Complete all		
•	Well-kept and well-organized set-up area	requirements		
•	Equipped with air conditioning, light and	2 Complete 2		
	power outlets.	requirements		
•	Sufficient chairs and tables or sofas.	1 Complete 1		
		requirement		

Physic	cal (P)		
		Ту	ре
Criteria	Requirements & Scoring	1	2
	0 Unable to meet any of		
	the requirements		
P07 – Press Room			
Exhibition Hall Type 1	3 Complete all	\checkmark	
• Well-organized and clean permanent room.	requirements		
• Equipped with air conditioning, light and	2 Complete 4		
power outlets.	requirements		
• Sufficient chairs and tables or work stations.	1 Complete 3		
• Sufficient office supplies are available for users.	requirements		
• High Speed Wi-Fi services are available.	0 Complete less than 3		
	requirements		
Exhibition Hall Type 2	3 Complete all		\checkmark
• Well-organized and clean set-up area.	requirements		
• Equipped with air conditioning, light and	2 Complete 4		
power outlets.	requirements		
• Sufficient chairs and tables or work stations.	1 Complete 3		
• Sufficient office supplies are available for users.	requirements		
• High Speed Wi-Fi services are available.	0 Complete less than 3		
	requirements	<u>.</u>	
P08 – Prayer's Room	3 There is a permanent	\checkmark	\checkmark
	space or a space that can		
	be set up, separated for males/females with		
	appropriate facilities		
	2 The space can be set		
	up, separated for		
	males/females with some		
	facilities		
	1 The space can be set up and separated for		
	males/females		
	0 The space cannot be set		
	up for prayer rooms		
P09 – Support for participants with	3 There are sufficient	~	\checkmark
disabilities	facilities supporting		
	participants with		
	disabilities. There are		
	staff who are trained to provide services to		
	disabled meeting		
	participants.		
	2 There are sufficient		
	facilities supporting		

Physic	cal (P)		
		Ту	ре
Criteria	Requirements & Scoring	1	2
	meeting participants with disabilities 1 There are minimum facilities supporting meeting participants with disabilities 0 There are no facilities supporting meeting participants with disabilities		
P10 – Food Service Area	3 Complete all	\checkmark	\checkmark
 There is a set-up area in providing food service for participants The area is well organized, clean and well-kept Equipped with air conditioning, light and power outlets. Adequate air circulation and ventilation system. Sufficient area for food preparation with basic amenities. In case needed, a list of suppliers on food services can be provided. 	requirements 2 Complete 5 requirements 1 Complete 4 requirements 0 Complete less than 4 requirements		
Public Area	1		
 P11 – Accessibility There is an accessible road connecting to the venue to facilitate ease of traffic There are more than one entry-exit routes to/from the venue to the public road There is an access to the exhibition venue from a public transportation service 	 3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements 	\checkmark	\checkmark
P12 – Signs and Signage	3 Complete all	\checkmark	\checkmark
 Permanently installed Installed in clearly visible locations and in an orderly manner There are digital signs available Display in English message(s) 	requirements 2 Complete 3 requirements 1 Complete 2 requirements 0 Complete less than 2 requirements		

Physic	al (P)		
		Ту	pe
Criteria	Requirements & Scoring	1	2
P13 – Main Entrance Sign	3 Complete all	✓	✓
• Situated in a clearly visible area.	requirements		
• There is sufficient lighting.	2 Complete 3		
• Permanent and stable.	requirements		
Annual inspection or maintenance	1 Complete 2		
documents are present.	requirements		
	0 Complete less than 2		
	requirements		
P14 – Restrooms amenities & facilities	3 Complete all	\checkmark	\checkmark
ASEAN Public Toilet Standard	requirements		
3.2 Amenities & Facilities	2 Complete 4		
• Appropriate space for each unit.	requirements		
• Provision of adequate facilities for disabled	1 Complete 2-3		
and elderly.	requirements 0 Unable to meet any of		
• Provision of adequate units/cubicles for ladies and men.	the requirements		
 Sufficient amenities provisions such as tissue, 	the requirements		
soap, etc.			
 There is a nursing and/or family room. 			
P15 – Smoking Zone	3 There is a smoking	✓	\checkmark
	room, complies with		
	relevant laws. The area is		
	functional.		
	2 There is a smoking		
	zone and complies with		
	relevant laws 1 There is a smoking area		
	but does not comply with		
	relevant laws		
	0 There is no smoking		
	areas		
P16 – Drop-off Area	3 Complete all	\checkmark	✓
• It is located close to the exhibition venue	requirements		
entrance.	2 Complete 2		
• There is a well-kept cover/shade in this area.	requirements		
• There are clear and visible sign display	1 Complete 1		
	requirement		
	0 Unable to meet any of		
	the requirements		

	Physic	al (P)		
	Criteria	Requirements & Scoring		pe
	Criteria	Keyun ements & Scoring	1	2
P1	7 – Participant Parking Area	3 Complete all	\checkmark	\checkmark
٠	There are parking spaces for different types	requirements		
	of vehicles.	2 Complete 4		
•	There are handicapped parking spaces.	requirements		
•	Traffic and safety signs and symbols are	1 Complete 3		
	clearly displayed. CCTV cameras are installed, or security	requirements		
•	officers are present at parking areas.	0 Complete less than 3		
•	In case there is no or insufficient parking	requirements		
	area, other areas can be used as reserved			
	parking areas with comparable safety standard.			
P1	8 – Traffic Management during	3 Complete all	\checkmark	✓
Ex	hibition	requirements		
•	There is systematic traffic management plan	2 Complete 3		
•	There is dedicated staff responsible for	requirements		
	traffic management	1 Complete 2		
•	There is a separated traffic route for	requirements		
	participants and cargo	0 Complete less than 2		
•	There is a policy to inform surrounding	requirements		
D1	residents about the exhibition traffic.	3 Complete all		
	9 – Water & Sanitary System There are water distribution points in good	requirements	•	•
•	conditions.	2 Complete 2		
•	There is a proper wastewater drain meeting	requirements		
	local standard.	1 Complete 1		
•	Annual inspection or maintenance	requirement		
	documents are present.	0 Unable to meet any of		
		the requirements		
P2	0 – Water Reservation System	3 Complete all	\checkmark	
•	The water reservation system has well-kept	requirements		
	storage.	2 Complete 2		
•	The system is in compliance with the local	requirements		
	law.	1 Complete 1		
•	Annual inspection or maintenance	requirement		
	documents are present.	0 Unable to meet any of		
		the requirements		

Physical (P)					
Criteria	Criteria Requirements & Scoring				
Criteria	Requirements & Scoring	1	2		
Safety/Security/Emergency Facilities					
 P21 – Safety Equipment There are CCTV cameras and controlling room, with staff present for the entire time. The venue has a policy on CCTV playback. There is smoke or heat detecting equipment. There are fire sprinklers. Fire extinguishers or fire hoses are properly located for convenient use. Alarms are clearly visible. Annual inspection or maintenance documents are present. 	 3 Complete all requirements 2 Complete 5-6 requirements 1 Complete 3-4 requirements 0 Complete less than 3 requirements 	✓			
 P22 - Emergency, Safety and Security for Exhibition Hall Emergency equipment, fire exits & evacuation route must be in compliance to local law. Fire exit signs are present in permanent and well-kept conditions. There is a clearly visible sign board containing a fire-fighting and fire escape instruction. Sufficient amount of security guards in the main entrance to the exhibition hall and venue as well as pre-functional areas Sufficient amount of CCTV or other security devices in the key areas of the exhibition hall and venue as well as pre- functional areas Annual inspection or maintenance documents are present. There is an evidence of an annual fire drill practice. 	3 Complete all requirements 2 Complete 6 requirements 1 Complete 5 requirements 0 Complete less than 5 requirements	✓			
P23 – First aid room and nursing staff	3 There is a full-time or temporary nurse/qualified staff available during the event, with a first aid room 2 There is a full-time or temporary nurse/qualified staff available during the event, with some first aid kits 1 There is no full-time or temporary nurse/qualified staff available during the	✓	~		

Physic	al (P)		
		Ту	pe
Criteria	Requirements & Scoring	1	2
	event. Only some first aid kits available. 0 No full-time or temporary nurses/staff during the event and/or there is no		
	first aid kit/no first aid room		
 P24 - Crowd Management & Evacuation Procedures Layout for exhibition venue is available. Layout for exhibition hall is available. Emergency evacuation plan is developed. There is an evidence of training for staff on crowd management & evacuation procedures 	 3 Complete all requirements 2 Complete 3 requirements 1 Complete 2 requirements 0 Complete less than 2 requirements 	✓	
P25 – Insurance Policy	3 The insurance policy is active and are clearly stated in the issued contract.0 The insurance policy is inactive.	~	~
 P26 – Maintenance There is a dedicated department on Venue Maintenance Maintenance plan is developed There is an evidence of inspecting, reporting and improving the venue's facilities and equipment 	 3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements 	✓	✓
Organizer's Access to Exhibition Hall			
 P27 - Cargo Vehicle Parking Area There is a queuing system for cargo vehicle parking. There is a facilitation system for loading and unloading of cargo. Staff(s) is present to coordinate or provide assistance. 	 3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements 	•	•

Physical (P)			
Critoria	Deguingments & Securing	Туре	
Criteria	Requirements & Scoring	1	2
P28 – Cargo Loading Area			
(Cargo Elevator is required in case the			
exhibition hall is located on a floor without			
cargo parking area).			
Exhibition Hall Type 1	3 Complete all	\checkmark	
• There is at least one-cargo loading door per	requirements		
Exhibition Hall. If the hall is dividable into	2 Complete 2		
rooms, the number of loading doors must	requirements		
be equal to the number of divided rooms.	1 Complete 1		
• The cargo loading door and elevator must be in a well-kept and safe condition.	requirement		
 There are both lighting and air ventilation 	0 Unable to meet any of		
systems available.	the requirements		
Exhibition Hall Type 2	3 Complete all		~
• There is at least one-cargo loading door per	requirements		
Exhibition Hall. If the hall is dividable into	2 Complete 2		
rooms, the number of loading doors must	requirements		
be equal to the number of divided rooms.	1 Complete 1		
• The cargo loading door must be in a well-	requirement		
kept and safe condition.	0 Unable to meet any of		
• There are both lighting and air ventilation	the requirements		
systems available.			
P29 – Organizer's Room	3 Complete all	\checkmark	\checkmark
• Well-organized and clean.	requirements		
• The room is located closed to the exhibition	2 Complete 4		
hall.	requirements		
• Equipped with air conditioning, light and	1 Complete 3		
power outlets.	requirements		
• Sufficient chairs and tables.	0 Complete less than 3		
High Speed Wi-Fi services are available.	requirements		
P30 – Event Set-up Period for Organizer	3 There is a set-up policy and organizers are well	V	V
	informed.		
	0 There is no policy and		
	organizers are not		
	allowed to access for a		
	set-up before the event		

Technology (T)			
		Туре	
Criteria	Requirements & Scoring	1	2
Power, Lighting & Air-conditioning System			
T01 – Electrical System	3 Complete all	\checkmark	\checkmark
• There is a power system control room.	requirements		
• There is a layout showing power service	2 Complete 4		
locations.	requirements		
• There are qualified staff on duty during the	1 Complete 3		
event.	requirements		
• There is an electrical safety equipment in	0 Complete less than 3		
compliance to local law.	requirements		
Annual inspection or maintenance			
documents are present.			
T02 – Lighting System	3 Complete all	\checkmark	√
• Lighting system of the room is appropriate	requirements		
and can be fully controlled.	2 Complete 3		
• Electrical materials and equipment meet local	requirements		
standard.	1 Complete 2		
• There is lighting system control room.	requirements		
• Annual inspection or maintenance	0 Complete less than 2		
documents are present.	requirements		
T03 – Air Conditioning System inside the	3 Complete all	\checkmark	\checkmark
Exhibition Hall	requirements		
• The air conditioner capacity is sufficient for	2 Complete 2		
room size and capacity.	requirements		
• Air flow and temperature levels are	1 Complete 1		
adjustable.	requirements		
Annual inspection or maintenance	0 Unable to meet any of		
documents are present.	the requirements		
T04 – Air Ventilation System in Exhibition	3 Complete all	\checkmark	\checkmark
Hall	requirements		
• There is an appropriate air ventilation system	2 Complete 3		
in compliance to the local law.	requirements		
• Air ventilation system does not adversely	1 Complete 2		
affect nearby community.	requirements		
• Make-up air system is present to incorporate	0 Complete less than 2		
fresh, outside air.	requirements		
• Annual inspection or maintenance			
documents are present.			

Technology (T)			
		Туре	
Criteria	Requirements & Scoring	1	2
T05 – Power and Lighting System in Pre-	3 Complete all	\checkmark	\checkmark
Functional Area	requirements		
• Lighting system of the pre-functional area is	2 Complete 3		
appropriate and can be fully controlled.	requirements		
• Electrical materials and equipment meet local	1 Complete 2		
standard.	requirements		
• There is power & lighting system control	0 Complete less than 2		
room.	requirements		
• Annual inspection or maintenance	1		
documents are present.			
T06 – Secondary Power Generator	3 Complete all	\checkmark	\checkmark
• Capable of functioning immediately after	requirements		
power outage (within 20 seconds)	2 Complete 2		
• Capable of continuously generating	requirements		
secondary power for at least 2 hours	1 Complete 1		
Annual inspection or maintenance	requirement		
documents are present.	0 Unable to meet any of		
	the requirements		
Other Services			
T07 – Communication & Document Service	3 Complete all	\checkmark	\checkmark
• There is a photocopy service	requirements		
• There is a document scan service	2 Complete 4		
• There is a fax service	requirements		
• There are facilities provided for the	1 Complete 3 requirements		
internet/ High Speed Wi-Fi purposes in the	0 Complete less than 3		
exhibition venue	requirements		
 Full coverage of radio communication signal T08 – Business Service Center 	3 Complete all	~	\checkmark
XX 7 11 · 1 1 1	requirements	·	·
-	2 Complete 3		
• Equipped with air conditioning, light and power outlets.	requirements		
 Sufficient chairs and tables or work stations. 	1 Complete 2		
 High Speed Wi-Fi services are available. 	requirements		
- mgn speed with services are available.	0 Complete less than 2		
	-		
	requirements		

Technology (T)			
		Туре	
Criteria	Requirements & Scoring	1	2
T09 – Use of Customer Management System	3 Complete all	\checkmark	~
Customer Database System	requirements		
Reservation System	2 Complete 2		
Complaint System	requirements		
	1 Complete 1		
	requirement		
	0 Unable to meet any of		
	the requirements		
T10 – Public Address System	3 Complete all	\checkmark	\checkmark
• Provide clear, good quality sound	requirements		
• Sound coverage covers the entire exhibition	2 Complete 3		
hall.	requirements		
• Sound coverage in local and English	1 Complete 2		
language	requirement		
Allows for multi-zones audio broadcasting	0 Complete less than 2		
	requirements		
T11 – Exhibition Venue Website	3 Complete all	\checkmark	\checkmark
• There is an official site of the exhibition	requirements		
venue	2 Complete 2		
• There is an evidence of regular website	requirements		
update	1 Complete 1		
• The website clearly presents key details of	requirements		
the exhibition venue, exhibition hall and is	0 Unable to meet any of		
user friendly.	the requirements		

Service (S)			
		Туре	
Criteria	Requirements & Scoring	1	2
Coordination & Service Improvement			
S01 – Advanced-booking service	3 Complete all	\checkmark	✓
 There is an on-line comprehensive information on the floorplan of exhibition hall There is an on-line comprehensive information on the availability of the exhibition hall There is a salesperson in handling client's queries The salesperson is knowledgeable and is able to provide advice on floor plan and relevant exhibition packages suitable for the client's needs There are variety of payment methods 	requirements 2 Complete 4 requirements 1 Complete 3 requirement 0 Complete less than 3 requirements		
S02 – Service to organizers	3 There is a dedicated team of staff to respond to the organizers and handle all issues as a one-stop service when there incidents 2 Organizers need to contact 2-3 channels when there are incidents 1 Organizers need to contact a number of parties when there are incidents 0 Organizers do not know whom to contact when there are incidents	✓	✓
 S03 - Complaints & service evaluation of the buyers and/or organizers There are appropriate channels in receiving complaints and customer feedback There is a system in handling customer complaints and customer feedback There is a motivation/ incentive system for staff to improve service standard. 	 3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements 	~	~

Service (S)			
		Туре	
Criteria	Requirements & Scoring	1	2
S04 – Coordination & Cooperation with	3 Complete all	\checkmark	\checkmark
external agencies (e.g., hospital, police	requirements		
station, and fire station)	2 Complete 2		
• There is a coordination center with service	requirements		
staffs throughout the exhibition duration	1 Complete 1		
• A list of contact persons, including the	requirements		
telephone number of relevant external	0 Unable to meet any of		
agencies is prepared	the requirements		
• There is a systematic procedure in			
coordinating with external agencies			
Staff			
S05 – Staff Personality	3 Complete all	✓	✓
• Uniforms are professional	requirements 2 Complete 2		
• Staff are neat and tidy	requirements		
• Staff are friendly	1 Complete 1		
	requirement		
	0 Unable to meet any of		
	the requirements		
S06 – General knowledge & understanding	3 Complete all	\checkmark	\checkmark
of venue staff	requirements		
• Knowledge & understanding about their job	2 Complete 3		
description and duties	requirements		
• Knowledge & understanding about the	1 Complete 2		
exhibition industry and exhibition activitiesKnowledge & understanding about the	requirements		
venues and the organization	0 Complete less than 2		
 Knowledge & understanding about 	requirements		
different backgrounds & needs of			
participants and organizers			
S07 – Foreign language skills of staff	3 Complete all	\checkmark	\checkmark
• Most staff can communicate in English	requirements		
• Some of the staff can communicate in third	2 Complete 2		
language	requirements 1 Complete 1		
• There are on-going language training	requirement		
program for staff both full-time and	0 Unable to meet any of		
temporary	the requirements		
	1		

Service (S)			
Criteria	Deguinements & Securing	Туре	
Criteria	Requirements & Scoring	1	2
 S08 – Staff performance on service quality There is a systematic recruitment procedure both for full-time and temporary staff There is an appropriate orientation and training for full-time and temporary staff in respond to the local law There is an monitoring system for new hires and temporary staff There is an appropriate performance management for full-time and temporary staff 	3 Complete all requirements 2 Complete 3 requirements 1 Complete 2 requirement 0 Complete less than 2 requirements	✓	✓
 S09 - Compensation, benefits and welfare for staff Compensation, benefits and welfare are provided in accordance with the local labor's law There is an annual staff health check In compliance with the local law, there is an encouragement to hire local staff to work with the organization 	 3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements 	•	v
 S10 – Occupational Health and Safety Policy The occupational health and safety policy is clearly determined in writing. There is an operational plan of the occupational health and safety policy. There is a dissemination of the occupational health and safety policy both inside and outside the organization. 	 3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements 	~	~
 S11 – Occupational Health and Safety Practice Records of occupational health and safety practices Performance report Follow-up performance report at least once a year 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	✓	

Service (S)			
		Туре	
Criteria	Requirements & Scoring	1	2
Environmental Protection & Community			
S12 – Environmental Policy (e.g., energy	3 Complete all	\checkmark	\checkmark
conservation, alternative energy, and	requirements		
garbage and waste management)	2 Complete 2		
• The environmental policy is clearly	requirements		
determined in writing.	1 Complete 1		
• There is an operational plan of the	requirement		
environmental policy.	0 Unable to meet any of		
• There is a dissemination of the	the requirements		
environmental policy both inside and			
outside the organization.			
S13 – Environmental Practice	3 Complete all	V	V
Records of environmental practices	requirements		
Performance report	2 Complete 2		
• Follow-up performance report at least once	requirements		
a year	1 Complete 1		
	requirement		
	0 Unable to meet any of		
	the requirements		
S14 – Consideration for the surrounding	3 There are regular activities and	✓	✓
community	organization's policy that		
	support surrounding		
	community		
	2 There are some		
	activities or		
	organization's policy that		
	support surrounding		
	community 1 There are very limited		
	activities or		
	organization's policy that		
	support surrounding		
	community		
	0 There is no activities or		
	organization's policy that		
	support surrounding		
	community		

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II. ASEAN MICE Venue Standards

Audit & Certification Manual *for* category Exhibition Venue

Chapter 5 Foreword

This document is devoted as a manual of audit and certification of ASEAN MICE Venue Standards (AMVS). It includes a discussion of the auditing principles and guidelines as well as certification procedures so that a venue can be awarded ASEAN MICE Venue Standards (category Exhibition Venue).

The major criteria and requirements contained within this manual are based upon the ASEAN Member States (AMS)-approved ASEAN MICE Venue Standards (AMVS). The audit and the certification will allow MICE venues within ASEAN develop their capabilities to attract more businesses and to gain opportunities as a MICE region with venue of equivalent and competitive standards.

Chapter 6 Introduction

The formulation of the ASEAN MICE Venue Standards (AMVS) and Certification Body is essential in ensuring the successful implementation of the AMVS. This manual provides a comprehensive description of the assessment process, the parties responsible for managing and conducting such process as well as the benefits that MICE venues can expect to receive when they have been successfully certified as AMVS. Towards this end, this manual aims to equip assessors with the knowledge and skills in making accurate assessments of MICE venues as well as the systematic implementation and management of the AMVS.

Chapter7 Scope

This manual comprises of:

- A structure and role of the certification body responsible for the implementation of the ASEAN MICE Venue Standards (AMVS)
- An assessment guide as a reference and standard operating procedure in making ASEAN MICE Venue Standards (AMVS) assessment

Chapter 8 Terms & Definitions

The terms and definitions in this manual are as follows:

8.1 ASEAN Member States (AMS)

ASEAN Member States or AMS refers to member countries of the Association of the Southeast Asia Nations. This refers to Brunei Darussalam, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, the Philippines, Singapore, Thailand and Viet Nam.

8.2 ASEAN MICE Venue Standards (AMVS)

ASEAN MICE Venue Standards cover 3 categories, namely (1) Meeting Room (2) Exhibition Venue, and (3) Event Venue. ASEAN MICE Venue Standards (category Exhibition Venue) cover Exhibition Hall 2 settings: Type 1 and Type 2.

8.3 The National Assessment Committee

The National Assessment Committee refers to a certification body that executes the Assessment Guidelines in inspecting, auditing and assessing ASEAN MICE Venues. The National Assessment Committee can be referred to as an Auditor.

8.4 Government Tourism Organisation

A governmental institution that plans and manages tourism development and promotion at a national level or equivalent.

8.5 Assessment Guidelines

Assessment guidelines refer to a scorecard for members of the National Assessment Committee in inspecting, auditing and assessing ASEAN MICE Venues.

Chapter 9 Proposed Certification Body

The proposed certification body will facilitate the implementation of the ASEAN MICE Venue Standards (AMVS) in each respective AMS. Three (3) categories of organisations are proposed to form the certification body, which are

- Government Tourism Organization (National Level) or Equivalent
- Government Tourism Organization (Provincial or Local Level) or Equivalent
- Non-Government or Association connected to MICE businesses

The responsibilities of each organisation in the Certification Body are shown in Table 9.1.

-	•
Organisations	Responsibility
Gov. Tourism	• Set up National Assessment Committee for the ASEAN MICE Venue
Organization (National	Standards (AMVS) at a national level
Level) or Equivalent	 Act as a Chairperson to head the National Assessment Committee. This includes chairing and participating in the screening of applications, inspection, auditing, preparation of assessment report, and concluding the final result of the audit.
Government Tourism	• Act as a member in the National Assessment Committee. This includes
Organization	participating in the screening of applications, inspection, auditing and
(Provincial or Local	preparation of assessment report.
Level) or Equivalent	
Non-Government or	• Act as a member in the National Assessment Committee. This includes
Association connected	participating in the screening of applications, inspection, auditing and
to MICE businesses	preparation of assessment report.

Table 9.1: Responsibilities of Organisations within the Certification Body

In this regard, ASEAN Member States are responsible to approve and endorse assessment reports and issue certification and logo to successful MICE Venues.

The proposed organisation structure of the Certification Body or the National Assessment Committee for ASEAN MICE Venue Standards (AMVS) is as follows (Figure 9.1). The Certification Body, upon approving the assessment report will bring it to the ASEAN Member States Meeting for endorsement (Figure 9.2).

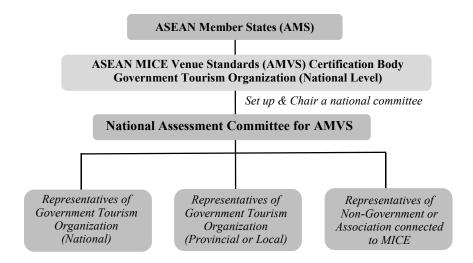


Figure 9.1: Organisation Structure of the National Assessment Committee for ASEAN MICE Venue Standards (AMVS) within the AMVS Certification Body of each AMS

Examples of agencies which could be included in National Assessment Committee for ASEAN MICE Venue Standards (AMVS) within the AMVS Certification Body of each AMS are shown in table 9.2. Due to the varying structures of government in each respective ASEAN country, the responsible agencies may differ from country to country.

However, it is important that the selection of the members in the National Assessment Committee must not lead to a conflict of interest with the applicants/MICE venue operators undergoing the audit for AMVS.

Table 9.2: Examples of agencies which could be included in the National Assessment Committee for ASEAN MICE Venue Standards (AMVS) within the AMVS Certification Body of each AMS

Government Tourism Organization (National)	Government Tourism Organization (Provincial or Local)	Non-Government or Association connected to MICE businesses
Ministry of Tourism	Provincial or local authorities	Non-government organizations
Tourism Board	working in supporting or	or associations connected to the
Tourism Promotion Board	promoting tourism and/or MICE	MICE businesses
MICE Board	sector	

9.1 The Start of AMVS Assessment & Audit

The start of the AMVS assessment & audit will follow the process shown in Figure 9.2 below.

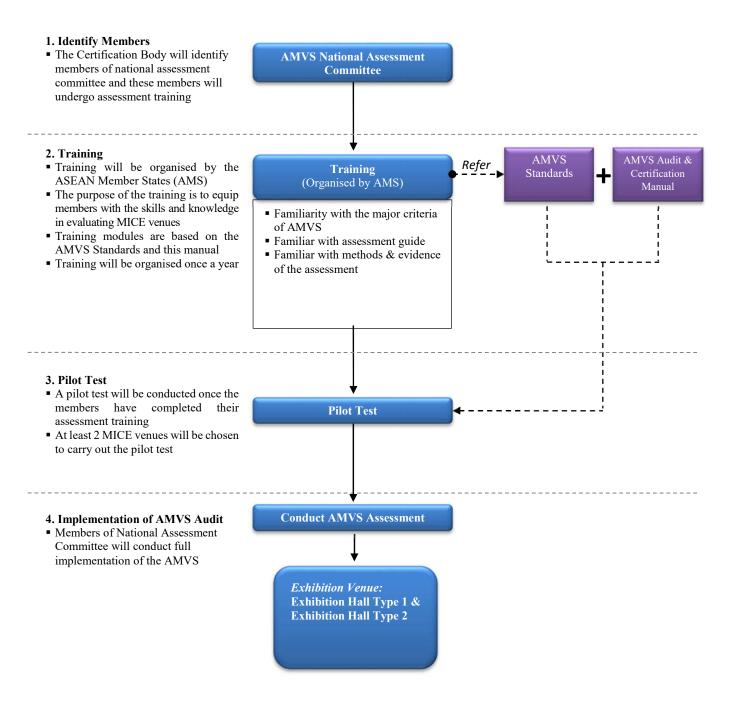


Figure 9.2: The Start of AMVS Assessment & Audit

9.2 The Implementation of Assessment & Audit

The assessment & audit can be implemented as in Figure 9.3 as below.

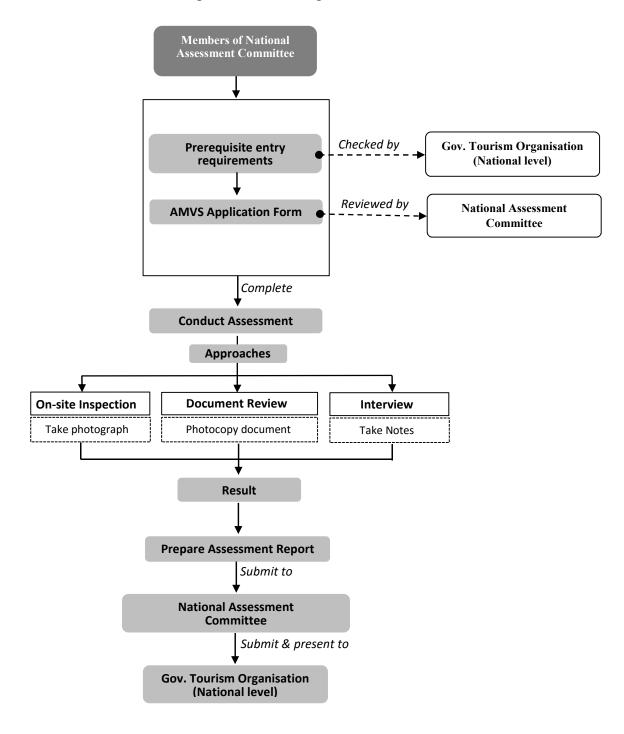


Figure 9.3: The Implementation of Assessment & Audit

9.3 Prerequisite Entry Requirement

Before an assessment is conducted, the National Assessment Committee for AMVS should ensure that all applicants meet the prerequisite entry requirements. If unable to do so, the MICE venues are immediately disqualified from applying for the AMVS.

A list of prerequisite entry requirements is shown in Table 9.3 below.

Table 9.3: Prerequisite Entry Requirements and Actions by the National Assessment Committee

Prerequisite	Action
The entity/setting	 Photocopy the certificate/relevant documents and
providing a compound to	attach it with the application form
MICE venues must be	
registered properly	
according to the local	
law.	
• The MICE venue going	 Photocopy the certificate/relevant documents and
under certification must	attach it with the application form
operate for at least 6 months.	

Chapter 10 Steps of AMVS Assessment & Audit

The AMVS assessment is a key component in identifying potential MICE venues that qualify for the ASEAN MICE Venue Standards. There are 3 steps.

STEP 1: Awareness Programme & Screening Process

Before implementing the certification programme, the government tourism organisation will organise seminar, forum, meeting, etc. to create awareness and inform MICE venues about AMVS.

The National Assessment Committee will then conduct a screening process to identify MICE venues that qualify for certification based on the AMVS.

The applicant must be clear on what 'setting' they apply for certification. In other words, there must be a clear selection on the choice of setting (hotels/resorts, conventions/exhibitions, or public/private sectors). The National Assessment Committee must screen the application to ensure that the choice is appropriate and applicable for certification.

STEP 2: Assessment

Assessment will be carried out by the National Assessment Committee. On-site inspections, document reviews and interviews will be conducted during the assessment. Assessments are based on the AMVS and the date of assessment will be made known to the MICE venue operators beforehand.

The National Assessment Committee shall finish an assessment report which will include a list of successful MICE venue operators for certification and submit to the Government Tourism Organisation at the national level.

The duration of step 1 and 2 should be not more than 3-4 weeks or as the case may be.

In order to receive the AMVS, MICE venues must score at least 75% of the full score.

STEP 3: Approval

The Government Tourism Organisation at the national level will present the assessment report and list of successful MICE venues at the ASEAN Member States (AMS) meeting for approval. Once endorsed, the ASEAN Member States will issue the ASEAN MICE Venue Standards certificate and plaque to the successful MICE venues.

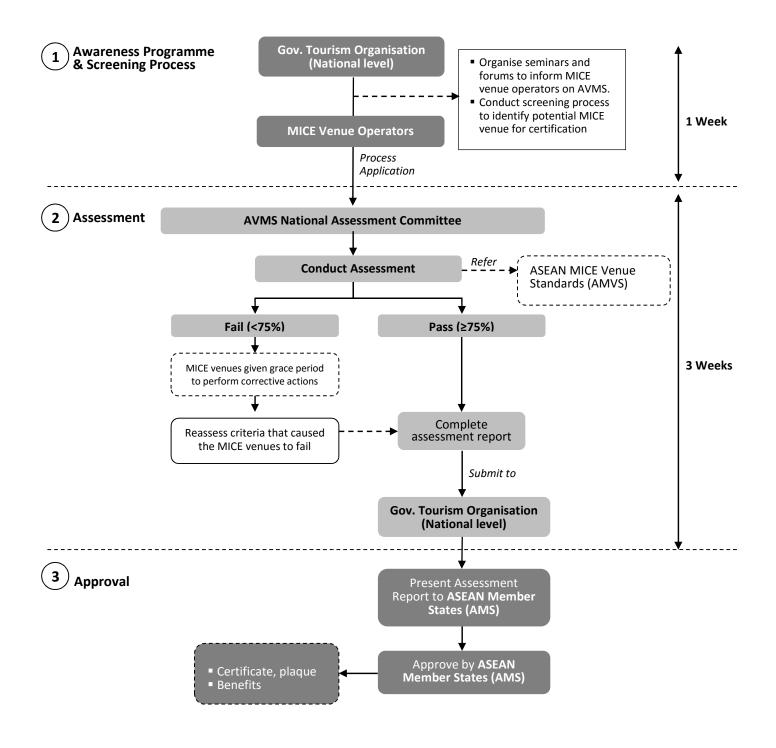


Figure 10.1: A Flowchart of the Proposed Audit Process for AMVS

10.1 Unsuccessful MICE Venues in Assessment

For MICE venues that fail the assessment, the National Assessment Committee will issue a corrective action form and comments to the affected MICE venues which specifies the corrective measures required to be carried out.

MICE venues are given 1 to 6 months depending on the time needed to perform corrective actions. Upon completion of the required corrective measures, the applicant is required to resubmit the Corrective Action Form to the AMVS National Assessment Committee to conduct reassessment. Reassessment will then be conducted ONLY on the criteria that did not meet the Standard during the initial assessment. Figure 10.2 below shows the reassessment process.

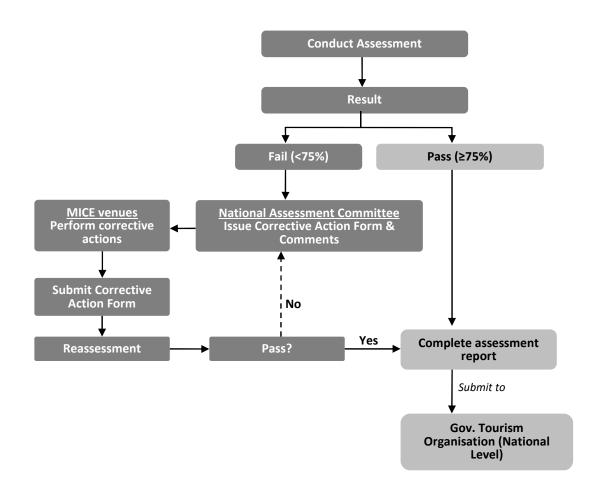


Figure 10.2: Reassessment Process for Unsuccessful MICE Venue Operators

10.2 Successful MICE Venues

For MICE venues that successfully pass the assessment will receive the ASEAN MICE Venue Standards certificate and plaque issued by the ASEAN Member States.

The ASEAN MICE Venue Standards Plaque is crafted from gold-coloured metal, attached to a piece of beige-coloured wood. The plaque measures 20.5 cm x 15.5 cm. with the border of beige-coloured wood of 2 cm.

Chapter 11 Validation Period

The proposed validity period for the AMVS is 3 years. Certified MICE venues will be reassessed every 3 years to renew their certificates. This will enable the government tourism organisation to update and monitor the performance of certified MICE venues to ensure that they maintain their quality and standard as specified in AMVS.

Chapter 12 Benefits & Privileges

The proposed benefits and privileges of being certified as an AMVS are mostly related to better access to marketing and promotional programmes carried out by the related government agencies. Essentially, certified MICE venues will benefit from the branding of AMVS which is an international recognition. The detailed benefits of certification, though they may vary between ASEAN countries, are as follows:

- Issued with an ASEAN MICE Venue Standards certificate, logo and plaque to be displayed on the premises
- Will be promoted in the ASEAN Organisation Official website (http://www.asean.org)
- Will be promoted at ASEAN and international tourism events, festivals and forums
- Priority listing on National Tourism Organisation's websites and brochures
- Priority given to participate in national and international tourism fairs organised by National Tourism Organisations.

Chapter 13 Certification Logo

The certification logo for the ASEAN MICE Venue Standards is as below:



Figure 13: ASEAN MICE Venue Standards (Category Exhibition Venue) 20xx - 20xx

The ASEAN MICE Venue Standards logo uses the standard ASEAN Tourism Standards logo for all certifications. The connotations of the logo are as below:

- 1. Flower resembling to a lotus means a legendary plant, inducing luxurious enjoyment, peace and beauty, and a recognition of award and standardization of ASEAN Tourism Services
- 2. Petals enfolding ASEAN logo signify resilience of Member Countries
- 3. Different shades of green colour mean protection of environment, fertility, growth, increase of production in tourism industry (Source: ASEAN Tourism Standards Book, 2007)

Chapter 14 ASEAN MICE Venue Assessment Guidelines

ASEAN MICE Venue Assessment Guidelines refer to the scorecard that the members of the National Assessment Committee will use in 'assessing' MICE venues. The Assessment Guidelines follow the major criteria of the ASEAN MICE Venue Standards with an identification of methods of assessment and evidence. Table 14.1 summarizes the methods of assessment and evidence used in assessing MICE venues.

Methods of Assessment	Evidence
Interview	Interview records
Document	Related documents
Review	
Inspection	Photographs and/or written comments

Table 14.1 Methods of Assessment & Evidence

The AMVS Assessment Guidelines can be found in table 14.2. The guidelines are

				Physical (P)			
T	ype		Major Criteria	Requirements &	Method of	Score	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2			Scoring	Assessment & Evidence	Obtained	
Exhi	bition	Hal	ll Physical Setting & Fun	ctions	-		
\checkmark	 ✓ 		1 – The condition and	3 Complete all	 Inspection 		
			eanliness of exhibition	requirements	 Photograph 		
		ha		2 Complete 2	and/or written		
		٠	There is no obstacle on	requirements	comments		
			the ceiling or roof	1 Complete 1			
			structure at the height	requirement			
			of 8-12 meters (for	0 Unable to meet any			
			Type 1 Exhibition Hall)	of the requirements			
			and 5-7 meters (for				
			Type 2 Exhibition Hall).				
		•	Floors, walls and				
			ceilings of the				
			exhibition hall are well-				
			kept. Free of dust, waste				
			and stain				
		•	Exhibition Hall is free				
			of unpleasant smell.				

			Physical (P)			
	pe	Major Criteria	Requirements & Scoring	Method of Assessment &	Score Obtained	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2			Evidence		
✓	~	 P02 – Hoisting and Rigging There are weight limit notifications at positions prepared for hoisting and riggings. There is a layout showing hoisting and rigging positions Annual inspection or maintenance 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Inspection & Document review Photograph and/or written comments & Related documents 		
		documents are present. Hall's Compound				
	✓	 P03 – Pre-functional Area Well-kept and well- organized. There is lighting lamp(s) installed. There are sufficient power outlets. Adequate air condition, circulation and ventilation system 	3 Complete all requirements 2 Complete 3 requirements 1 Complete 2 requirements 0 Complete less than 2 requirements	 Inspection Photograph and/or written comments 		
		 P04 – Reception and Registration Area Well-kept and well- organized. The area is located in front of the exhibition hall entrance. There are sufficient power outlets. There is permanent and visible sign of the area. There is a PA System. 	3 Complete all requirements 2 Complete 4 requirements 1 Complete 3 requirements 0 Complete less than 3 requirements	• Inspection • Photograph and/or written comments		

			Physical (P)			
Ту	pe	Major Criteria	Requirements &	Method of	Score	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained	
		 P05 – Meeting Room Exhibition Hall Type 1 Well-organized and clean permanent room. The room is located closed to the exhibition hall. Equipped with air conditioning, light and power outlets. Sufficient chairs and tables. High Speed Wi-Fi services are available. 	3 Complete all requirements 2 Complete 4 requirements 1 Complete 3 requirements 0 Complete less than 3 requirements	 Inspection Photograph and/or written comments 		
	~	 Exhibition Hall Type 2 Well-organized and clean set-up area. The area is located closed to the exhibition hall. Equipped with air conditioning, light and power outlets. Sufficient chairs and tables. High Speed Wi-Fi services are available. 	3 Complete all requirements 2 Complete 4 requirements 1 Complete 3 requirements 0 Complete less than 3 requirements	 Inspection Photograph and/or written comments 		
~		 P06 - VIP Reception Room Exhibition Hall Type 1 Well-kept and well- organized permanent room. Equipped with air conditioning, light and power outlets. Private restrooms available. Sufficient chairs and tables or sofas. High Speed Wi-Fi services are available 	3 Complete all requirements 2 Complete 4 requirements 1 Complete 3 requirements 0 Complete less than 3 requirements	 Inspection Photograph and/or written comments 		

			Physical (P)			
Ту	ре	Major Criteria	Requirements &	Method of	Score	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained	
	~	 Exhibition Hall Type 2 Well-kept and well-organized set-up area Equipped with air conditioning, light and power outlets. Sufficient chairs and tables or sofas. 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Inspection Photograph and/or written comments 		
~		 P07 – Press Room Exhibition Hall Type 1 Well-organized and clean permanent room. Equipped with air conditioning, light and power outlets. Sufficient chairs and tables or work stations. Sufficient office supplies are available for users. High Speed Wi-Fi services are available. 	3 Complete all requirements 2 Complete 4 requirements 1 Complete 3 requirements 0 Complete less than 3 requirements	 Inspection Photograph and/or written comments 		
		 Exhibition Hall Type 2 Well-organized and clean set-up area. Equipped with air conditioning, light and power outlets. Sufficient chairs and tables or work stations. Sufficient office supplies are available for users. High Speed Wi-Fi services are available. 	3 Complete all requirements 2 Complete 4 requirements 1 Complete 3 requirements 0 Complete less than 3 requirements	 Inspection Photograph and/or written comments 		
	✓	P08 – Prayer's Room	3 There is a permanent space or a space that can be set up, separated for males/females with appropriate facilities 2 The space can be set up, separated for males/females with some facilities	 Inspection Photograph and/or written comments 		

			Physical (P)			
Ту	pe	Major Criteria	Requirements &	Method of	Score	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained	
	✓	P09 – Support for participants with disabilities	 The space can be set up and separated for males/females The space cannot be set up for prayer rooms There are sufficient facilities supporting participants with disabilities. There are staff who are trained to provide services to disabled meeting participants. There are sufficient facilities supporting meeting participants with disabilities There are minimum facilities supporting meeting participants with disabilities There are no facilities supporting meeting participants with disabilities 	• Inspection • Photograph and/or written comments		
✓	√	 P10 – Food Service Area There is a set-up area in providing food service for participants The area is well organized, clean and well-kept Equipped with air conditioning, light and power outlets. Adequate air circulation and ventilation system. Sufficient area for food preparation with basic amenities. In case needed, a list of suppliers on food services can be provided. 	3 Complete all requirements 2 Complete 5 requirements 1 Complete 4 requirements 0 Complete less than 4 requirements	 Inspection & Document review Photograph and/or written comments & Related documents 		

			Physical (P)			
Ту	pe	Major Criteria	Requirements &	Method of	Score	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained	
Publ	lic Are	a				
	✓	 P11 – Accessibility There is an accessible road connecting to the venue to facilitate ease of traffic There are more than one entry-exit routes to/from the venue to the public road There is an access to the exhibition venue from a public transportation service 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Inspection Photograph and/or written comments 		
v	V	 P12 - Signs and Signage Permanently installed Installed in clearly visible locations and in an orderly manner There are digital signs available Display in English message(s) 	3 Complete all requirements 2 Complete 3 requirements 1 Complete 2 requirements 0 Complete less than 2 requirements	 Inspection Photograph and/or written comments 		
✓ 	V	 P13 – Main Entrance Sign Situated in a clearly visible area. There is sufficient lighting. Permanent and stable. Annual inspection or maintenance documents are present. 	3 Complete all requirements 2 Complete 3 requirements 1 Complete 2 requirements 0 Complete less than 2 requirements	 Inspection & Document review Photograph and/or written comments & Related documents 		
	✓	 P14 – Restrooms amenities & facilities ASEAN Public Toilet Standard 3.2 Amenities & Facilities Appropriate space for each unit. Provision of adequate facilities for disabled and elderly. Provision of adequate units/cubicles for ladies and men. 	3 Complete all requirements 2 Complete 4 requirements 1 Complete 2-3 requirements 0 Unable to meet any of the requirements	 Inspection Photograph and/or written comments 		

			Physical (P)			
Ту	pe	Major Criteria	Requirements &	Method of	Score	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained	
		 Sufficient amenities provisions such as tissue, soap, etc. There is a nursing and/or family room. 				
~	~	P15 – Smoking Zone	3 There is a smoking room, complies with relevant laws. The area is functional. 2 There is a smoking zone and complies with relevant laws 1 There is a smoking area but does not comply with relevant laws 0 There is no smoking areas	 Inspection Photograph and/or written comments 		
~	~	 P16 – Drop-off Area It is located close to the exhibition venue entrance. There is a well-kept cover/shade in this area. There are clear and visible sign display 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Inspection Photograph and/or written comments 		
		 P17 - Participant Parking Area There are parking spaces for different types of vehicles. There are handicapped parking spaces. Traffic and safety signs and symbols are clearly displayed. CCTV cameras are installed, or security officers are present at parking areas. In case there is no or insufficient parking area, other areas can be used as reserved parking areas with 	3 Complete all requirements 2 Complete 4 requirements 1 Complete 3 requirements 0 Complete less than 3 requirements	• Inspection • Photograph and/or written comments		

			Physical (P)			
Ту	pe	Major Criteria	Requirements &	Method of	Score	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained	
	E H	 comparable safety standard. P18 – Traffic Management during Exhibition There is systematic traffic management plan There is dedicated staff responsible for traffic management There is a separated traffic route for participants and cargo There is a policy to inform surrounding 	3 Complete all requirements 2 Complete 3 requirements 1 Complete 2 requirements 0 Complete less than 2 requirements	 Inspection & Document review Photograph and/or written comments & Related documents 		
√	~	 residents about the exhibition traffic. P19 - Water & Sanitary System There are water distribution points in good conditions. There is a proper wastewater drain meeting local standard. Annual inspection or maintenance 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Inspection & Document review Photograph and/or written comments & Related documents 		
✓		 documents are present. P20 - Water Reservation System The water reservation system has well-kept storage. The system is in compliance with the local law. Annual inspection or maintenance documents are present. 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Inspection & Document review Photograph and/or written comments & Related documents 		

			Physical (P)			
Ту	pe	Major Criteria	Requirements &	Method of	Score	Comments
			Scoring	Assessment &	Obtained	
Exhibition Hall Type 1	Exhibition Hall Type 2			Evidence		
Exhi Hall	Exhi Hall					
Safa		urity/Emergency Facilities				
		P21 – Safety Equipment	3 Complete all	• Inspection &		
		There are CCTV	requirements	Document		
		cameras and controlling	2 Complete 5-6	review		
		room, with staff present	requirements	 Photograph 		
		for the entire time.	1 Complete 3-4	and/or written		
		• The venue has a policy	requirements 0 Complete less than 3	comments &		
		on CCTV playback.	requirements	Related documents		
		• There is smoke or heat	requirements	documents		
		detecting equipment.				
		• There are fire sprinklers.				
		• Fire extinguishers or				
		fire hoses are properly				
		located for convenient				
		use.				
		• Alarms are clearly visible.				
		 Annual inspection or 				
		maintenance				
		documents are present.				
✓	✓	P22 – Emergency, Safety	3 Complete all	• Inspection &		
		and Security for	requirements	Document		
		Exhibition Hall	2 Complete 6	review		
		• Emergency equipment,	requirements	Photograph		
		fire exits & evacuation	1 Complete 5 requirements	and/or written		
		route must be in	0 Complete less than 5	comments & Related		
		compliance to local law.	requirements	documents		
		 Fire exit signs are 				
		present in permanent				
		and well-kept				
		conditions.				
		• There is a clearly				
		visible sign board				
		containing a fire-fighting				
		and fire escape				
		instruction.				
		• Sufficient amount of				
		security guards in the main entrance to the				
		exhibition hall and				
		venue as well as pre-				
		functional areas				
		• Sufficient amount of				
		CCTV or other security				

			Physical (P)			
Ту	pe	Major Criteria	Requirements &	Method of	Score	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained	
✓	✓	 devices in the key areas of the exhibition hall and venue as well as pre-functional areas Annual inspection or maintenance documents are present. There is an evidence of an annual fire drill practice. P23 – First aid room and nursing staff 	3 There is a full-time or temporary nurse/qualified staff available during the event, with a first aid room 2 There is a full-time or temporary nurse/qualified staff available during the event, with some first aid kits 1 There is no full-time or temporary nurse/qualified staff available during the event. Only some first aid kits available. 0 No full-time or temporary nurses/staff	 Inspection & Document review Photograph and/or written comments & Related documents 		
✓	~	P24 – Crowd Management	during the event and/or there is no first aid kit/no first aid room 3 Complete all	• Inspection &		
		 & Evacuation Procedures Layout for exhibition venue is available. Layout for exhibition hall is available. Emergency evacuation plan is developed. There is an evidence of training for staff on crowd management & evacuation procedures 	requirements 2 Complete 3 requirements 1 Complete 2 requirements 0 Complete less than 2 requirements	Document review • Photograph and/or written comments & Related documents		

			Physical (P)			
Ту	pe	Major Criteria	Requirements &	Method of	Score	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained	
√	~	P25 – Insurance Policy	3 The insurance policy is active and are clearly stated in the issued contract. 0 The insurance policy is inactive.	 Document review Related documents 		
✓	~	 P26 – Maintenance There is a dedicated department on Venue Maintenance Maintenance plan is developed There is an evidence of inspecting, reporting and improving the venue's facilities and equipment 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Document review Related documents 		
Orga	anizer	's Access to Exhibition Hall				
✓ 	✓	 P27 - Cargo Vehicle Parking Area There is a queuing system for cargo vehicle parking. There is a facilitation system for loading and unloading of cargo. Staff(s) is present to coordinate or provide assistance. 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Inspection & Document review Photograph and/or written comments & Related documents 		
V		 P28 - Cargo Loading Area (Cargo Elevator is required in case the exhibition hall is located on a floor without cargo parking area). Exhibition Hall Type 1 There is at least one cargo loading door per Exhibition Hall. If the hall is dividable into rooms, the number of loading doors must be equal to the number of divided rooms. The cargo loading door and elevator must be in 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Inspection Photograph and/or written comments 		

			Physical (P)			
Ту	pe	Major Criteria	Requirements &	Method of	Score	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained	
	~	 a well-kept and safe condition. There are both lighting and air ventilation systems available. Exhibition Hall Type 2 There is at least one cargo loading door per Exhibition Hall. If the hall is dividable into rooms, the number of loading doors must be equal to the number of divided rooms. The cargo loading door must be in a well-kept and safe condition. There are both lighting and air ventilation systems available. 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	• Inspection • Photograph and/or written comments		
✓		 P29 - Organizer's Room Well-organized and clean. The room is located closed to the exhibition hall. Equipped with air conditioning, light and power outlets. Sufficient chairs and tables. High Speed Wi-Fi services are available. 	3 Complete all requirements 2 Complete 4 requirements 1 Complete 3 requirements 0 Complete less than 3 requirements	 Inspection Photograph and/or written comments 		
×	~	P30 – Event Set-up Period for Organizer	3 There is a set-up policy and organizers are well informed. 0 There is no policy and organizers are not allowed to access for a set-up before the event	 Document review & Interview Related documents & Interview records 		
30	29		Total			

			Technology (T)			
Ту	pe	Major Criteria	Requirements &	Method of	Score	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained	
Pow	er, Lig	hting & Air-conditioning Sys	stem			
	✓	 T01 – Electrical System There is a power system control room. There is a layout showing power service locations. There are qualified staff on duty during the event. There is an electrical safety equipment in compliance to local law. Annual inspection or maintenance 	3 Complete all requirements 2 Complete 4 requirements 1 Complete 3 requirements 0 Complete less than 3 requirements	 Inspection & Document review Photograph and/or written comments & Related documents 		
✓	~	 documents are present. T02 - Lighting System Lighting system of the room is appropriate and can be fully controlled. Electrical materials and equipment meet local standard. There is lighting system control room. Annual inspection or maintenance documents are present. 	3 Complete all requirements 2 Complete 3 requirements 1 Complete 2 requirements 0 Complete less than 2 requirements	 Inspection & Document review Photograph and/or written comments & Related documents 		
	✓	 T03 - Air Conditioning System inside the Exhibition Hall The air conditioner capacity is sufficient for room size and capacity. Air flow and temperature levels are adjustable. Annual inspection or maintenance documents are present. 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirements 0 Unable to meet any of the requirements	 Inspection & Document review Photograph and/or written comments & Related documents 		

			Technology (T)			
Ту	ре	Major Criteria	Requirements &	Method of	Score	Comments
u [1 7		Scoring	Assessment &	Obtained	
Exhibition Hall Type 1	Exhibition Hall Type 2			Evidence		
Exh Hall	Exh Hall					
\checkmark	\checkmark	T04 – Air Ventilation	3 Complete all	• Inspection &		
		System in Exhibition Hall	requirements	Document		
		• There is an appropriate	2 Complete 3	review		
		air ventilation system in	requirements	• Photograph		
		compliance to the local	1 Complete 2	and/or written		
		law.	requirements	comments &		
		• Air ventilation system	0 Complete less than 2	Related		
		does not adversely affect	requirements	documents		
		nearby community.				
		• Make-up air system is				
		present to incorporate				
		fresh, outside air.				
		• Annual inspection or				
		maintenance				
\checkmark	\checkmark	documents are present.	2 Committee all	T (° O		
v	v	T05 – Power and Lighting System in Pre-Functional	3 Complete all requirements	• Inspection & Document		
		Area	2 Complete 3	review		
		 Lighting system of the 	requirements	Photograph		
		pre-functional area is	1 Complete 2	and/or written		
		appropriate and can be	requirements	comments &		
		fully controlled.	0 Complete less than 2	Related		
		• Electrical materials and	requirements	documents		
		equipment meet local				
		standard.				
		• There is power & lighting				
		system control room.				
		• Annual inspection or				
		maintenance documents				
		are present.	2 Canada 11	T ··· ·		
*	~	T06 – Secondary Power Generator	3 Complete all requirements	• Inspection & Document		
		 Capable of functioning 	2 Complete 2	review		
		immediately after	requirements	• Photograph		
		power outage (within	1 Complete 1	and/or written		
		20 seconds)	requirement	comments &		
		Capable of continuously	0 Unable to meet any	Related		
		generating secondary	of the requirements	documents		
		power for at least 2				
		hours				
		• Annual inspection or				
		maintenance documents				
		are present.				

			Technology (T)			
Ту	pe	Major Criteria	Requirements &	Method of	Score	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained	
Othe	er Serv	vices				
	✓	 T07 - Communication & Document Service There is a photocopy service There is a document scan service There is a fax service There are facilities provided for the internet/ High Speed Wi-Fi purposes in the exhibition venue Full coverage of radio communication signal 	3 Complete all requirements 2 Complete 4 requirements 1 Complete 3 requirements 0 Complete less than 3 requirements	 Inspection Photograph and/or written comments 		
✓	✓	 T08 – Business Service Center Well-organized and clean. Equipped with air conditioning, light and power outlets. Sufficient chairs and tables or work stations. High Speed Wi-Fi services are available. 	3 Complete all requirements 2 Complete 3 requirements 1 Complete 2 requirements 0 Complete less than 2 requirements	 Inspection Photograph and/or written comments 		
✓	~	 T09 – Use of Customer Management System Customer Database System Reservation System Complaint System 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Inspection & Document review Photograph and/or written comments & Related documents 		
	~	 T10 – Public Address System Provide clear, good quality sound Sound coverage covers the entire exhibition hall. Sound coverage in local and English language Allows for multi-zones audio broadcasting. 	3 Complete all requirements 2 Complete 3 requirements 1 Complete 2 requirement 0 Complete less than 2 requirements	 Inspection Photograph and/or written comments 		

			Technology (T)			
Exhibition Hall Type 1	Exhibition ad	Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments
✓	✓	 T11 - Exhibition Venue Website There is an official site of the exhibition venue There is an evidence of regular website update The website clearly presents key details of the exhibition venue, exhibition hall and is user friendly. 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirements 0 Unable to meet any of the requirements	 Inspection Photograph and/or written comments 		
11	11		Total			

			Service (S)			
	ope 5	Major Criteria	Requirements & Scoring	Method of Assessment &	Score Obtained	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2			Evidence		
	rdinati	on & Service Improvement	1			
	•	 S01 – Advanced-booking service There is an on-line comprehensive information on the floorplan of exhibition hall There is an on-line comprehensive information on the availability of the exhibition hall There is a salesperson in handling client's queries The salesperson is knowledgeable and is able to provide advice on floor plan and relevant exhibition packages suitable for the client's needs 	3 Complete all requirements 2 Complete 4 requirements 1 Complete 3 requirement 0 Complete less than 3 requirements	 Inspection & Interview Photograph and/or written comments & Interview records 		

			Service (S)			
Ty	уре	Major Criteria	Requirements &	Method of	Score	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained	
		• There are variety of payment methods				
~		S02 – Service to organizers	3 There is a dedicated team of staff to respond to the organizers and handle all issues as a one-stop service when there incidents 2 Organizers need to contact 2-3 channels when there are incidents 1 Organizers need to contact a number of parties when there are incidents 0 Organizers do not know whom to contact when there are incidents	• Interview • Interview records		
 ✓ 	✓	 S03 - Complaints & service evaluation of the buyers and/or organizers There are appropriate channels in receiving complaints and customer feedback There is a system in handling customer complaints and customer feedback There is a motivation/ incentive system for staff to improve service standard. 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Interview & Document Review Interview records & Related documents 		
~	~	 S04 - Coordination & Cooperation with external agencies (e.g., hospital, police station, and fire station) There is a coordination center with service staffs throughout the exhibition duration A list of contact persons, including the 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirements 0 Unable to meet any of the requirements	 Interview & Document Review Interview records & Related documents 		

			Service (S)			
Ту	pe	Major Criteria	Requirements &	Method of	Score	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained	
		 telephone number of relevant external agencies is prepared There is a systematic procedure in coordinating with external agencies 				
Staff	i I Z					
¥	v	 S05 – Staff Personality Uniforms are professional Staff are neat and tidy Staff are friendly 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Inspection & Interview Photograph and/or written comments & Interview records 		
✓		 S06 - General knowledge & understanding of venue staff Knowledge & understanding about their job description and duties Knowledge & understanding about the exhibition industry and exhibition activities Knowledge & understanding about the venues and the organization Knowledge & understanding about the venues and the organization Knowledge & understanding about different backgrounds & needs of participants and organizers 	3 Complete all requirements 2 Complete 3 requirements 1 Complete 2 requirements 0 Complete less than 2 requirements	• Interview • Interview records		
✓	V	 S07 – Foreign language skills of staff Most staff can communicate in English Some of the staff can communicate in third language There are on-going language training program for staff both full-time and temporary 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Interview & Document Review Interview records & Related documents 		

			Service (S)			
	pe	Major Criteria	Requirements & Scoring	Method of Assessment &	Score Obtained	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2			Evidence		
		 S08 - Staff performance on service quality There is a systematic recruitment procedure both for full-time and temporary staff There is an appropriate orientation and training for full-time and temporary staff in respond to the local law There is an monitoring system for new hires and temporary staff There is an appropriate performance management for full- time and temporary staff 	3 Complete all requirements 2 Complete 3 requirements 1 Complete 2 requirement 0 Complete less than 2 requirements	 Interview & Document Review Interview records & Related documents 		
V	V	 S09 - Compensation, benefits and welfare for staff Compensation, benefits and welfare are provided in accordance with the local labor's law There is an annual staff health check In compliance with the local law, there is an encouragement to hire local staff to work with the organization 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Interview & Document Review Interview records & Related documents 		
✓	✓	 S10 - Occupational Health and Safety Policy The occupational health and safety policy is clearly determined in writing. There is an operational plan of the occupational health and safety policy. There is a dissemination of the occupational health and safety policy both inside and outside the organization. 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Interview & Document Review Interview records & Related documents 		

			Service (S)			
Ту	pe	Major Criteria	Requirements &	Method of	Score	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained	
~	~	 S11 – Occupational Health and Safety Practice Records of occupational health and safety practices Performance report Follow-up performance report at least once a year 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Interview & Document Review Interview records & Related documents 		
Envi	ronme	ental Protection & Communi	ty		<u> </u>	
✓		 S12 - Environmental Policy (e.g., energy conservation, alternative energy, and garbage and waste management) The environmental policy is clearly determined in writing. There is an operational plan of the environmental policy. There is a dissemination of the environmental policy both inside and outside the organization. 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	Document Review Related documents		
✓	✓	 S13 – Environmental Practice Records of environmental practices Performance report Follow-up performance report at least once a year 	requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Interview & Document Review Interview records & Related documents 		
✓	✓	S14 – Consideration for the surrounding community	3 There are regular activities and organization's policy that support surrounding community 2 There are some activities or organization's policy that support surrounding community 1 There are very limited activities or organization's policy	 Interview & Document Review Interview records & Related documents 		

	Service (S)								
	e 5 e	Major Criteria	Requirements & Scoring	Method of Assessment &	Score Obtained	Comments			
Exhibition Hall Type 1	Exhibition Hall Type 2			Evidence					
			that support surrounding community 0 There is no activities or organization's policy that support surrounding community						
14	14		Total						
55	54		Grand Total						

Remarks:

The full score and passing score of Exhibition Hall in each MICE Venue setting is as below.

MICE Venue Setting	Total number of indicators	Full Score	Passing Score
Exhibition Hall Type 1	55	165	123.75
Exhibition Hall Type 2	54	162	121.50

Chapter 15 Auditing Procedures

The National Assessment Committee in assessing and auditing MICE venues will require to comply with the procedures as follows.

Procedure 1: Application Check & Audit Preparation

- After receiving the <u>application</u> package (an application form and the self-assessment report), the committee meets to review if the application is complete and meets the pre-requisite entry requirements. The committee also agrees on the date & time for an audit
- Advise to the applicant on the date & time of audit in written format, signed by the Chairman of the National Assessment Committee
- In case this is a reassessment application, the review of the corrective action forms will be done at this stage.

Procedure 2: An Audit

- At the MICE venue, the committee starts the auditing process by reiterating the purpose of the visit and the audit procedures.
- The committee will discuss the application package with all necessary details with the applicant.
- The committee needs to sign on <u>Members of National Assessment Committee Audit</u> <u>Attendance</u> on the date and time of an audit.

Procedure 3: An Assessment

- The committee will conduct an assessment by an interview, an inspection or a document review as stipulated in the AMVS Assessment Guidelines of this manual. The committee should refer to the <u>Audit Form</u> in the appendix of this manual.
- The committee will need to collect an evidence which can be interview records (as well as names and positions of the interviewees), photographs or written comments and related documents.
- The committee will score with the lowest score of 0 (zero) and the highest score of 3 (three).
- If this is a reassessment, the committee will reassess only issues which are required to.
- An assessment must end with a discussion of the result, particularly major criteria gaining low scores. The committee may ask and discuss with the applicant at this stage to clarify the issues. The Chairman of the National Assessment Committee must conclude the visit and inform the timeline of communicating the result to the applicant. At this stage, the Chairman, after the consensus of the committee, will issue <u>An On-Site Audit Report & Corrective Action Form</u> to the applicant.

Procedure 4: An Audit Report

- After the assessment is over, the committee must meet to conclude the score. If the applicant scores more than 75%, the MICE venue will be proposed for certification. If not, the corrective action form and comment will be filled and sent to the applicant. The applicant should be advised of the process of a reassessment.
- The <u>audit report</u> will comprise of

- A final scorecard, with an average score of each major criteria from all members of the National Assessment Committee
- Records reviewed/people interviewed/photographs
- o Information on what was addressed and what was found
- Corrective statement (if any)
- Statement of confidentiality of the report
- Summary of any obstacles encountered during the on-site Audit.
- At this stage, the committee has to prepare the Audit Report to be submitted to the Government Tourism Organization (National Level) or equivalent for an endorsement of a qualified applicant to be awarded AMVS.
- After the venue is certified, it is suggested that the National Assessment Committee may consider to conduct at least one interim audit to ensure a compliance of the certified venue to the AMVS.

Chapter 16 Code of Conduct of the National Assessment Committee

The committee members must adhere to the following Code of Conduct Rules:

- Keep confidentiality on all the information acquired pre, during and post Audit
- Refrain from communicating opinions or results throughout the assessment
- Seek to maintain good professional relationships with stakeholders to promote free flow of information and be respectful throughout the entire Audit process
- Accept NO GIFTS in any form from Auditee Organizations or affiliates.

Chapter 17 Suspension and Withdrawal of Certification

17.1 Suspension of certification

In case the certified entity does not conduct in accordance with the procedure for assessment and certification of AMVS and does not correct the non-conformities and/or does not follow the regulations within the specified period of the validation of the AMVS, the inspection body or the National Assessment Committee shall prepare the report to propose Government Tourism Organizations for initially considering the suspension of the certification and inform the certified entity to implement corrective and preventive action.

The certified entity shall implement corrective and preventive action effectively and shall be audited for follow up by the inspection body within 180 days. If the corrective action is not undertaken within 180 days, the certification shall be withdrawn.

17.2 Withdrawal of certification

In case the certified entity falls in one or more of the following cases: 1) Not conform to the regulations that Government Tourism Organization determines and have a severe effect on the certification; 2) Not conform to the essence of AMVS that is certified; 3) Not conform to AMVS that is certified after the certification is suspended two times within 180 days; and 4) Having the complaint that the National Assessment Committee and/or the Government Tourism Organization has considered that it might damage the certification. The Government Tourism Organization will proceed in endorsing a withdrawal of the certification to the AMS for the final approval so that the MICE venue shall return the certificate and the plaque to the Government Tourism Organization immediately.

Chapter 18 Appeal and Complaint

18.1 Appeal

1) The applicant of AMVS can appeal within 30 days from the date that the Government Tourism Organization sends the letter of informing the consideration result or the implementation for notification. The appeal shall be submitted to the Government Tourism Organization in writing. If the appeal is delivered by mail, it shall be registered.

2) The Government Tourism Organization shall appoint the appeal panel on a case by case basis to consider the appeal and inform the appellant of the result of consideration within 60 days from the date that the Government Tourism Organization receives the appeal.

3) During the consideration of the appeal which has not been terminated, the former result of the consideration is still effective.

4) The appeal panel's consideration result shall be deemed terminated.

5) The appellant shall be responsible for all cost of considering the appeal, except for the case that the appeal is effective.

18.2 Complaint

For submitting the complaints, the complainant shall submit the complaint in writing, which can be verified and have enough evidences to support the complaint, to the inspection body or the National Assessment Committee. In case the complainant submits the complaint to the inspection body, the inspection body shall inform the Government Tourism Organization in writing within 10 days from the date of complaint receipt. When the Government Tourism Organization receives the complaint, the Government Tourism Organization will consider the information received and might request additional evidences for considering whether it is the complaint or not and then officially notify the complainant of the consideration result.

In case of the complaint, the Government Tourism Organization will inform the relevant persons to analyze the cause, implement the corrective and preventive actions, and inform the outcome of the implementation to the complainant in writing.

Chapter 19 Cancellation of Certification

The Government Tourism Organization shall cancel the certification of AMVS if it is one of the following cases:

19.1 The certified entity informs of the cancellation of certification in writing.

19.2 The certified entity terminates the certified business.

19.3 The certified entity is bankrupt.

Appendix 1 AMVS Application Form



AMVS Application Form

Exhibition Venue Category

1. Details of Applicant

The Exhibition Hall undergoing AMVS certification is within:

Exhibition Hall Type 1 (55 Indicators)

Exhibition Hall Type 2 (54 Indicators)

2. Address of the MICE Venue

Province		
Email address	 	

3. Details of the Exhibition Hall undergoing the AMVS audit

Name of the Exhibition Hall
Building Floor Number of Years in Operation Years
Size of the Exhibition Hall (Width x Length) Meters
The Height measured from the floor to the lowest part of the room structure of the Exhibition Hall
The minimum weight support Kilograms per Square Meter

4. No. of venue employees Working day & time

5. In this certific	ation, we would like to audit in the language
English	Others please specify

6. Contact perso	n
------------------	---

1) Name	Position
Tel	Fax
Mobile phone	E-mail address
2) Name	Position
Tel	Fax
Mobile phone	E-mail address

7. We certify that this application including the Self-Assessment attached are true and up-todate.

8. We will comply with the procedures and content of the AMVS Audit & Certification Manual.

Authorized Signature

(.....)

...../...../

Authorized Signature

(.....)

....../....../

Remarks

1. Authorized Signature is the person who has the name appeared in the commercial registered document of business.

2. If signed by authorized representative, please attach letter of Power of Attorney.

Please attach these specified documents for consideration:

1. Head office and other location maps

2. A copy of affidavit of partnership and company registry office not exceeding 6 months

For Government Tourism Organization or National Assessment Committee's officer only

Document required for application:

Complete	
Require additional documents	••

Date of Application Review

Self-Assessment Report of MICE Venue Application

for ASEAN MICE Venue Standards

			Physical (P)			
Ту	pe	Major Criteria	Requirements &	Method of	Score	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained	
Exhi	bition	Hall Physical Setting & Fun	ctions			
V		 P01 – The condition and cleanliness of exhibition hall There is no obstacle on the ceiling or roof structure at the height of 8-12 meters (for Type 1 Exhibition Hall) and 5-7 meters (for Type 2 Exhibition Hall). Floors, walls and ceilings of the exhibition hall are wellkept. Free of dust, waste and stain Exhibition Hall is free of unpleasant smell. 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Inspection Photograph and/or written comments 		
V	~	 P02 – Hoisting and Rigging There are weight limit notifications at positions prepared for hoisting and riggings. There is a layout showing hoisting and rigging positions Annual inspection or maintenance documents are present. 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Inspection & Document review Photograph and/or written comments & Related documents 		
Exhi	bition	Hall's Compound				
	•	 P03 - Pre-functional Area Well-kept and well-organized. There is lighting lamp(s) installed. There are sufficient power outlets. 	3 Complete all requirements 2 Complete 3 requirements 1 Complete 2 requirements 0 Complete less than 2 requirements	 Inspection Photograph and/or written comments 		

			Physical (P)			
Ту	pe	Major Criteria	Requirements &	Method of	Score	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained	
		• Adequate air condition, circulation and ventilation system				
✓	✓	 P04 – Reception and Registration Area Well-kept and well- organized. The area is located in front of the exhibition hall entrance. There are sufficient power outlets. There is permanent and visible sign of the area. There is a PA System. 	3 Complete all requirements 2 Complete 4 requirements 1 Complete 3 requirements 0 Complete less than 3 requirements	 Inspection Photograph and/or written comments 		
✓		 P05 – Meeting Room Exhibition Hall Type 1 Well-organized and clean permanent room. The room is located closed to the exhibition hall. Equipped with air conditioning, light and power outlets. Sufficient chairs and tables. High Speed Wi-Fi services are available. 	3 Complete all requirements 2 Complete 4 requirements 1 Complete 3 requirements 0 Complete less than 3 requirements	 Inspection Photograph and/or written comments 		
	✓	 Exhibition Hall Type 2 Well-organized and clean set-up area. The area is located closed to the exhibition hall. Equipped with air conditioning, light and power outlets. Sufficient chairs and tables. High Speed Wi-Fi services are available. 	3 Complete all requirements 2 Complete 4 requirements 1 Complete 3 requirements 0 Complete less than 3 requirements	 Inspection Photograph and/or written comments 		

			Physical (P)			
Ту	ре	Major Criteria	Requirements &	Method of	Score	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained	
~		 P06 - VIP Reception Room Exhibition Hall Type 1 Well-kept and well-organized permanent room. Equipped with air conditioning, light and power outlets. Private restrooms available. Sufficient chairs and tables or sofas. High Speed Wi-Fi services are available 	3 Complete all requirements 2 Complete 4 requirements 1 Complete 3 requirements 0 Complete less than 3 requirements	 Inspection Photograph and/or written comments 		
	~	 Exhibition Hall Type 2 Well-kept and well- organized set-up area Equipped with air conditioning, light and power outlets. Sufficient chairs and tables or sofas. 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Inspection Photograph and/or written comments 		
*		 P07 – Press Room Exhibition Hall Type 1 Well-organized and clean permanent room. Equipped with air conditioning, light and power outlets. Sufficient chairs and tables or work stations. Sufficient office supplies are available for users. High Speed Wi-Fi services are available. 	3 Complete all requirements 2 Complete 4 requirements 1 Complete 3 requirements 0 Complete less than 3 requirements	 Inspection Photograph and/or written comments 		
	✓	 Exhibition Hall Type 2 Well-organized and clean set-up area. Equipped with air conditioning, light and power outlets. Sufficient chairs and tables or work stations. 	3 Complete all requirements 2 Complete 4 requirements 1 Complete 3 requirements 0 Complete less than 3 requirements	 Inspection Photograph and/or written comments 		

			Physical (P)			
Ту	pe	Major Criteria	Requirements &	Method of	Score	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained	
		 Sufficient office supplies are available for users. High Speed Wi-Fi services are available. 				
√	√	P08 – Prayer's Room	3 There is a permanent space or a space that can be set up, separated for males/females with appropriate facilities 2 The space can be set up, separated for males/females with some facilities 1 The space can be set up and separated for males/females 0 The space cannot be set up for prayer rooms	• Inspection • Photograph and/or written comments		
	V	P09 – Support for participants with disabilities	3 There are sufficient facilities supporting participants with disabilities. There are staff who are trained to provide services to disabled meeting participants. 2 There are sufficient facilities supporting meeting participants with disabilities 1 There are minimum facilities supporting meeting participants with disabilities 0 There are no facilities supporting meeting participants with disabilities 0 There are no facilities supporting meeting participants with disabilities	• Inspection • Photograph and/or written comments		
~	~	 P10 – Food Service Area There is a set-up area in providing food service for participants The area is well organized, clean and well-kept 	3 Complete all requirements 2 Complete 5 requirements 1 Complete 4 requirements 0 Complete less than 4 requirements	 Inspection & Document review Photograph and/or written comments & Related documents 		

			Physical (P)			
Ту	pe	Major Criteria	Requirements &	Method of	Score	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained	
D. Li		 Equipped with air conditioning, light and power outlets. Adequate air circulation and ventilation system. Sufficient area for food preparation with basic amenities. In case needed, a list of suppliers on food services can be provided. 				
Publ ✓	ic Are ✓	 P11 – Accessibility There is an accessible road connecting to the venue to facilitate ease of traffic There are more than one entry-exit routes to/from the venue to the public road There is an access to the exhibition venue from a public transportation service 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Inspection Photograph and/or written comments 		
V	V	 P12 - Signs and Signage Permanently installed Installed in clearly visible locations and in an orderly manner There are digital signs available Display in English message(s) 	3 Complete all requirements 2 Complete 3 requirements 1 Complete 2 requirements 0 Complete less than 2 requirements	 Inspection Photograph and/or written comments 		
	~	 P13 – Main Entrance Sign Situated in a clearly visible area. There is sufficient lighting. Permanent and stable. 	3 Complete all requirements 2 Complete 3 requirements 1 Complete 2 requirements 0 Complete less than 2 requirements	 Inspection & Document review Photograph and/or written comments & Related documents 		

			Physical (P)			
Ту	pe	Major Criteria	Requirements &	Method of	Score	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained	
		• Annual inspection or maintenance documents are present.				
✓		 P14 - Restrooms amenities & facilities ASEAN Public Toilet Standard 3.2 Amenities & Facilities Appropriate space for each unit. Provision of adequate facilities for disabled and elderly. Provision of adequate units/cubicles for ladies and men. Sufficient amenities provisions such as tissue, soap, etc. There is a nursing and/or family room. 	3 Complete all requirements 2 Complete 4 requirements 1 Complete 2-3 requirements 0 Unable to meet any of the requirements	• Inspection • Photograph and/or written comments		
✓	~	P15 – Smoking Zone	3 There is a smoking room, complies with relevant laws. The area is functional. 2 There is a smoking zone and complies with relevant laws 1 There is a smoking area but does not comply with relevant laws 0 There is no smoking areas	 Inspection Photograph and/or written comments 		
	~	 P16 – Drop-off Area It is located close to the exhibition venue entrance. There is a well-kept cover/shade in this area. There are clear and visible sign display 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Inspection Photograph and/or written comments 		
✓	✓	 P17 – Participant Parking Area There are parking spaces for different types of vehicles. 	3 Complete all requirements 2 Complete 4 requirements	 Inspection Photograph and/or written comments 		

			Physical (P)			
Ту	pe	Major Criteria	Requirements &	Method of	Score	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained	
		 There are handicapped parking spaces. Traffic and safety signs and symbols are clearly displayed. CCTV cameras are installed, or security officers are present at parking areas. In case there is no or insufficient parking areas can be used as reserved parking areas with comparable safety standard. 	1 Complete 3 requirements 0 Complete less than 3 requirements			
	•	 P18 - Traffic Management during Exhibition There is systematic traffic management plan There is dedicated staff responsible for traffic management There is a separated traffic route for participants and cargo There is a policy to inform surrounding residents about the exhibition traffic. 	3 Complete all requirements 2 Complete 3 requirements 1 Complete 2 requirements 0 Complete less than 2 requirements	 Inspection & Document review Photograph and/or written comments & Related documents 		
		 P19 - Water & Sanitary System There are water distribution points in good conditions. There is a proper wastewater drain meeting local standard. Annual inspection or maintenance documents are present. 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Inspection & Document review Photograph and/or written comments & Related documents 		

			Physical (P)			
Ту	pe	Major Criteria	Requirements &	Method of	Score	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained	
√		 P20 – Water Reservation System The water reservation system has well-kept storage. The system is in compliance with the local law. Annual inspection or maintenance documents are present. 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Inspection & Document review Photograph and/or written comments & Related documents 		
Safe	tv/Seci	urity/Emergency Facilities				<u> </u>
		 P21 – Safety Equipment There are CCTV cameras and controlling room, with staff present for the entire time. The venue has a policy on CCTV playback. There is smoke or heat detecting equipment. There are fire sprinklers. Fire extinguishers or fire hoses are properly located for convenient use. Alarms are clearly visible. Annual inspection or maintenance documents are present. 	3 Complete all requirements 2 Complete 5-6 requirements 1 Complete 3-4 requirements 0 Complete less than 3 requirements	 Inspection & Document review Photograph and/or written comments & Related documents 		
	~	 P22 - Emergency, Safety and Security for Exhibition Hall Emergency equipment, fire exits & evacuation route must be in compliance to local law. Fire exit signs are present in permanent and well-kept conditions. 	3 Complete all requirements 2 Complete 6 requirements 1 Complete 5 requirements 0 Complete less than 5 requirements	 Inspection & Document review Photograph and/or written comments & Related documents 		

			Physical (P)			
Ту	pe	Major Criteria	Requirements &	Method of	Score	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained	
		 There is a clearly visible sign board containing a fire-fighting and fire escape instruction. Sufficient amount of security guards in the main entrance to the exhibition hall and venue as well as pre-functional areas Sufficient amount of CCTV or other security devices in the key areas of the exhibition hall and venue as well as pre-functional areas Annual inspection or maintenance documents are present. There is an evidence of an annual fire drill practice. P23 – First aid room and nursing staff 	3 There is a full-time or temporary nurse/qualified staff available during the event, with a first aid room 2 There is a full-time or temporary nurse/qualified staff available during the event, with some first aid kits 1 There is no full-time or temporary nurse/qualified staff available during the event. Only some first aid kits available. 0 No full-time or temporary nurses/staff during the event and/or there is no first aid kit/no first aid room	 Inspection & Document review Photograph and/or written comments & Related documents 		

			Physical (P)			
Ту	ре	Major Criteria	Requirements &	Method of	Score	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained	
V	~	 P24 - Crowd Management & Evacuation Procedures Layout for exhibition venue is available. Layout for exhibition hall is available. Emergency evacuation plan is developed. There is an evidence of training for staff on crowd management & evacuation procedures 	3 Complete all requirements 2 Complete 3 requirements 1 Complete 2 requirements 0 Complete less than 2 requirements	 Inspection & Document review Photograph and/or written comments & Related documents 		
√	~	P25 – Insurance Policy	3 The insurance policy is active and are clearly stated in the issued contract. 0 The insurance policy is inactive.	 Document review Related documents 		
V	~	 P26 - Maintenance There is a dedicated department on Venue Maintenance Maintenance plan is developed There is an evidence of inspecting, reporting and improving the venue's facilities and equipment 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Document review Related documents 		
Orga	nizer'	s Access to Exhibition Hall				
		 P27 - Cargo Vehicle Parking Area There is a queuing system for cargo vehicle parking. There is a facilitation system for loading and unloading of cargo. Staff(s) is present to coordinate or provide assistance. 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Inspection & Document review Photograph and/or written comments & Related documents 		

			Physical (P)			
Ту	pe	Major Criteria	Requirements &	Method of	Score	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained	
~		 P28 - Cargo Loading Area (Cargo Elevator is required in case the exhibition hall is located on a floor without cargo parking area). Exhibition Hall Type 1 There is at least one cargo loading door per Exhibition Hall. If the hall is dividable into rooms, the number of loading doors must be equal to the number of divided rooms. The cargo loading door and elevator must be in a well-kept and safe condition. There are both lighting and air ventilation systems available. 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Inspection Photograph and/or written comments 		
	~	 Exhibition Hall Type 2 There is at least one cargo loading door per Exhibition Hall. If the hall is dividable into rooms, the number of loading doors must be equal to the number of divided rooms. The cargo loading door must be in a well-kept and safe condition. There are both lighting and air ventilation systems available. 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Inspection Photograph and/or written comments 		
~	✓	 P29 - Organizer's Room Well-organized and clean. The room is located closed to the exhibition hall. Equipped with air conditioning, light and power outlets. 	 3 Complete all requirements 2 Complete 4 requirements 1 Complete 3 requirements 0 Complete less than 3 requirements 	 Inspection Photograph and/or written comments 		

	Physical (P)								
Ту	pe	Major Criteria	Requirements &	Method of	Score	Comments			
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained				
		 Sufficient chairs and tables. High Speed Wi-Fi services are available. 							
√	~	P30 – Event Set-up Period for Organizer	3 There is a set-up policy and organizers are well informed. 0 There is no policy and organizers are not allowed to access for a set-up before the event	 Document review & Interview Related documents & Interview records 					
30	29		Total						

			Technology (T)			
Exhibition Hall Type 1	Exhibition ad	Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments
	er, Lig	hting & Air-conditioning Sys	stem			
	✓	 T01 – Electrical System There is a power system control room. There is a layout showing power service locations. There are qualified staff on duty during the event. There is an electrical safety equipment in compliance to local law. Annual inspection or maintenance documents are present. 	3 Complete all requirements 2 Complete 4 requirements 1 Complete 3 requirements 0 Complete less than 3 requirements	 Inspection & Document review Photograph and/or written comments & Related documents 		

			Technology (T)			
Ту	ре	Major Criteria	Requirements &	Method of	Score	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained	
√	✓	 T02 – Lighting System Lighting system of the room is appropriate and can be fully controlled. Electrical materials and equipment meet local standard. There is lighting system control room. Annual inspection or maintenance documents are present. 	3 Complete all requirements 2 Complete 3 requirements 1 Complete 2 requirements 0 Complete less than 2 requirements	 Inspection & Document review Photograph and/or written comments & Related documents 		
	 Image: A start of the start of	 T03 – Air Conditioning System inside the Exhibition Hall The air conditioner capacity is sufficient for room size and capacity. Air flow and temperature levels are adjustable. Annual inspection or maintenance documents are present. 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirements 0 Unable to meet any of the requirements	 Inspection & Document review Photograph and/or written comments & Related documents 		
√	✓	 T04 - Air Ventilation System in Exhibition Hall There is an appropriate air ventilation system in compliance to the local law. Air ventilation system does not adversely affect nearby community. Make-up air system is present to incorporate fresh, outside air. Annual inspection or maintenance documents are present. 	3 Complete all requirements 2 Complete 3 requirements 1 Complete 2 requirements 0 Complete less than 2 requirements	 Inspection & Document review Photograph and/or written comments & Related documents 		

			Technology (T)			
Ту	ре	Major Criteria	Requirements &	Method of	Score	Comments
u 1	1 7		Scoring	Assessment &	Obtained	
Exhibition Hall Type 1	Exhibition Hall Type 2			Evidence		
Exh Hall	Exh Hall					
\checkmark	\checkmark	T05 – Power and Lighting	3 Complete all	• Inspection &		
		System in Pre-Functional	requirements	Document		
		Area	2 Complete 3	review		
		• Lighting system of the	requirements	• Photograph		
		pre-functional area is	1 Complete 2	and/or written		
		appropriate and can be	requirements	comments &		
		fully controlled.	0 Complete less than 2	Related		
		• Electrical materials and	requirements	documents		
		equipment meet local				
		standard.				
		• There is power & lighting				
		system control room.				
		• Annual inspection or				
		maintenance documents				
		are present.				
~	✓	T06 – Secondary Power	3 Complete all	• Inspection &		
		GeneratorCapable of functioning	requirements 2 Complete 2	Document review		
		• Capable of functioning immediately after	requirements	• Photograph		
		power outage (within	1 Complete 1	and/or written		
		20 seconds)	requirement	comments &		
		 Capable of continuously 	0 Unable to meet any	Related		
		generating secondary	of the requirements	documents		
		power for at least 2				
		hours				
		• Annual inspection or				
		maintenance documents				
		are present.				
	r Serv					
\checkmark	\checkmark	T07 – Communication &	3 Complete all	• Inspection		
		Document Service	requirements	Photograph		
		• There is a photocopy	2 Complete 4	and/or written		
		serviceThere is a document	requirements 1 Complete 3	comments		
		• There is a document scan service	requirements			
		 There is a fax service 	0 Complete less than 3			
		 There is a facilities 	requirements			
		provided for the				
		internet/ High Speed				
		Wi-Fi purposes in the				
		exhibition venue				
		• Full coverage of radio				
		communication signal.				

	Technology (T)								
Ту	pe	Major Criteria	Requirements &	Method of	Score	Comments			
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained				
	~	 T08 – Business Service Center Well-organized and clean. Equipped with air conditioning, light and power outlets. Sufficient chairs and tables or work stations. High Speed Wi-Fi services are available. 	3 Complete all requirements 2 Complete 3 requirements 1 Complete 2 requirements 0 Complete less than 2 requirements	 Inspection Photograph and/or written comments 					
✓	✓	 T09 – Use of Customer Management System Customer Database System Reservation System Complaint System 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Inspection & Document review Photograph and/or written comments & Related documents 					
V	V	 T10 – Public Address System Provide clear, good quality sound Sound coverage covers the entire exhibition hall. Sound coverage in local and English language Allows for multi-zones audio broadcasting 	3 Complete all requirements 2 Complete 3 requirements 1 Complete 2 requirement 0 Complete less than 2 requirements	 Inspection Photograph and/or written comments 					
√	~	 T11 – Exhibition Venue Website There is an official site of the exhibition venue There is an evidence of regular website update The website clearly presents key details of the exhibition venue, exhibition hall and is user friendly. 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirements 0 Unable to meet any of the requirements	 Inspection Photograph and/or written comments 					
11	11		Total						

			Service (S)			
Ту	ре	Major Criteria	Requirements &	Method of	Score	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained	
Coor	dinati	on & Service Improvement				
Coor	<u>dinati</u> ✓	 on & Service Improvement S01 – Advanced-booking service There is an on-line comprehensive information on the floorplan of exhibition hall There is an on-line comprehensive information on the availability of the exhibition hall There is a salesperson in handling client's queries The salesperson is knowledgeable and is able to provide advice on floor plan and relevant exhibition packages suitable for the client's needs There are variety of payment methods S02 – Service to organizers 	3 Complete all requirements 2 Complete 4 requirements 1 Complete 3 requirement 0 Complete less than 3 requirements 3 There is a dedicated team of staff to respond to the organizers and handle all issues as a one-stop service when there incidents 2 Organizers need to contact 2-3 channels when there are incidents 1 Organizers need to contact a number of parties when there are incidents 0 Organizers do not know whom to contact when there are	 Inspection & Interview Photograph and/or written comments & Interview records Interview Interview Interview Interview records 		

			Service (S)			
Ту	pe	Major Criteria	Requirements &	Method of	Score	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained	
	✓	 S03 - Complaints & service evaluation of the buyers and/or organizers There are appropriate channels in receiving complaints and customer feedback There is a system in handling customer complaints and customer feedback There is a motivation/ incentive system for staff to improve service standard. 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Interview & Document Review Interview records & Related documents 		
		 S04 - Coordination & Cooperation with external agencies (e.g., hospital, police station, and fire station) There is a coordination center with service staffs throughout the exhibition duration A list of contact persons, including the telephone number of relevant external agencies is prepared There is a systematic procedure in coordinating with external agencies 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirements 0 Unable to meet any of the requirements	 Interview & Document Review Interview records & Related documents 		
Staff	•					
	✓	 S05 – Staff Personality Uniforms are professional Staff are neat and tidy Staff are friendly. 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Inspection & Interview Photograph and/or written comments & Interview records 		

			Service (S)			
Ту	pe	Major Criteria	Requirements &	Method of	Score	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained	
V		 S06 - General knowledge & understanding of venue staff Knowledge & understanding about their job description and duties Knowledge & understanding about the exhibition industry and exhibition activities Knowledge & understanding about the venues and the organization Knowledge & understanding about the venues and the organization Knowledge & understanding about different backgrounds & needs of participants and organizers 	3 Complete all requirements 2 Complete 3 requirements 1 Complete 2 requirements 0 Complete less than 2 requirements	• Interview • Interview records		
✓	✓	 S07 - Foreign language skills of staff Most staff can communicate in English Some of the staff can communicate in third language There are on-going language training program for staff both full-time and temporary 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Interview & Document Review Interview records & Related documents 		
~	✓	 S08 - Staff performance on service quality There is a systematic recruitment procedure both for full-time and temporary staff There is an appropriate orientation and training for full-time and temporary staff in respond to the local law There is an monitoring system for new hires and temporary staff There is an appropriate performance 	3 Complete all requirements 2 Complete 3 requirements 1 Complete 2 requirement 0 Complete less than 2 requirements	 Interview & Document Review Interview records & Related documents 		

			Service (S)			
Ту	ре	Major Criteria	Requirements &	Method of	Score	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained	
		management for full-				
		time and temporary staff				
~	~	 S09 - Compensation, benefits and welfare for staff Compensation, benefits and welfare are provided in accordance with the local labor's law There is an annual staff health check In compliance with the local law, there is an encouragement to hire local staff to work with the organization 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Interview & Document Review Interview records & Related documents 		
~	~	 S10 - Occupational Health and Safety Policy The occupational health and safety policy is clearly determined in writing. There is an operational plan of the occupational health and safety policy. There is a dissemination of the occupational health and safety policy both inside and outside the organization. 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Interview & Document Review Interview records & Related documents 		
✓	✓	 S11 - Occupational Health and Safety Practice Records of occupational health and safety practices Performance report Follow-up performance report at least once a year. 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Interview & Document Review Interview records & Related documents 		
Envi	ronme	ental Protection & Communi	ty			•
~	✓	S12 – Environmental Policy (e.g., energy conservation, alternative energy, and garbage and waste management)	3 Complete all requirements 2 Complete 2 requirements	 Document Review Related documents 		

			Service (S)			
Ту	ре	Major Criteria	Requirements &	Method of	Score	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained	
✓	✓	 The environmental policy is clearly determined in writing. There is an operational plan of the environmental policy. There is a dissemination of the environmental policy both inside and outside the organization. S13 – Environmental 	1 Complete 1 requirement 0 Unable to meet any of the requirements 3 Complete all	• Interview &		
		 Practice Records of environmental practices Performance report Follow-up performance report at least once a year 	requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Interview & Document Review Interview records & Related documents 		
✓	✓	S14 – Consideration for the surrounding community	3 There are regular activities and organization's policy that support surrounding community 2 There are some activities or organization's policy that support surrounding community 1 There are very limited activities or organization's policy that support surrounding community 0 There is no activities or organization's policy that support surrounding community	 Interview & Document Review Interview records & Related documents 		
14	14		Total	1		
55	54		Grand Total			

Authorized Signature

(.....)

Remarks:

The full score and passing score of Exhibition Hall in each MICE Venue setting is as below.

MICE Venue Setting Total number of indicators		Full Score	Passing Score
Exhibition Hall Type 1	55	165	123.75
Exhibition Hall Type 2	54	162	121.50

Appendix 2

Members of National Assessment Committee AMVS Audit Attendance



Members of National Assessment Committee AMVS Audit Attendance

	Name of the Mee	eting Venue								
	Date									
.	N. C		Signa	iture						
No.	Name-Surname	Position	Opening meeting	Closing meeting						
1										
2										
3										
4										
5										
6										
7										
8										
9										
10										
11										
12										
13										
14										
15										

Appendix 3 AMVS Audit Form

AMVS Audit Form



Members of the N	ational Assessment Committee
Name:	Position:
Date of Auditing:	
Applicant: N	Jame
ŀ	Address
Exhibition Venue	: Name
	Location

Marking Procedure

Members of the National Assessment Committee are to follow this marking scale in auditing a MICE venue. Please select setting of the Exhibition Hall and please provide the score accordingly.

Exhibition Hall Type 1 (55 Indicators)

Exhibition Hall Type 2 (54 Indicators)

	Physical (P)						
Ту	ре	Major Criteria	Requirements &	Method of	Score	Comments	
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained		
Exhi	bition	Hall Physical Setting & Func	ctions				
\checkmark	\checkmark	P01 – The condition and	3 Complete all	• Inspection			
		cleanliness of exhibition	requirements	 Photograph 			
		hall	2 Complete 2	and/or written			
		• There is no obstacle on	requirements	comments			
		the ceiling or roof	1 Complete 1				
		structure at the height	requirement				
		of 8-12 meters (for	0 Unable to meet any				
		Type 1 Exhibition Hall)	of the requirements				

			Physical (P)			
Ту	pe	Major Criteria	Requirements &	Method of	Score	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained	
✓	✓	 and 5-7 meters (for Type 2 Exhibition Hall). Floors, walls and ceilings of the exhibition hall are well- kept. Free of dust, waste and stain Exhibition Hall is free of unpleasant smell. P02 – Hoisting and Discing 	3 Complete all	• Inspection &		
		 Rigging There are weight limit notifications at positions prepared for hoisting and riggings. There is a layout showing hoisting and rigging positions Annual inspection or maintenance documents are present. 	requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	Document review • Photograph and/or written comments & Related documents		
Exhi	bition	Hall's Compound				
		 P03 – Pre-functional Area Well-kept and well- organized. There is lighting lamp(s) installed. There are sufficient power outlets. Adequate air condition, circulation and ventilation system P04 – Reception and 	 3 Complete all requirements 2 Complete 3 requirements 1 Complete 2 requirements 0 Complete less than 2 requirements 3 Complete all 	 Inspection Photograph and/or written comments 		
	•	 P04 - Reception and Registration Area Well-kept and well- organized. The area is located in front of the exhibition hall entrance. There are sufficient power outlets. There is permanent and visible sign of the area. There is a PA System. 	requirements 2 Complete 4 requirements 1 Complete 3 requirements 0 Complete less than 3 requirements	 Inspection Photograph and/or written comments 		

			Physical (P)			
Ту	pe	Major Criteria	Requirements &	Method of	Score	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained	
✓		 P05 – Meeting Room Exhibition Hall Type 1 Well-organized and clean permanent room. The room is located closed to the exhibition hall. Equipped with air conditioning, light and power outlets. Sufficient chairs and tables. High Speed Wi-Fi services are available. 	3 Complete all requirements 2 Complete 4 requirements 1 Complete 3 requirements 0 Complete less than 3 requirements	 Inspection Photograph and/or written comments 		
	~	 Exhibition Hall Type 2 Well-organized and clean set-up area. The area is located closed to the exhibition hall. Equipped with air conditioning, light and power outlets. Sufficient chairs and tables. High Speed Wi-Fi services are available. 	3 Complete all requirements 2 Complete 4 requirements 1 Complete 3 requirements 0 Complete less than 3 requirements	 Inspection Photograph and/or written comments 		
~		 P06 - VIP Reception Room Exhibition Hall Type 1 Well-kept and well- organized permanent room. Equipped with air conditioning, light and power outlets. Private restrooms available. Sufficient chairs and tables or sofas. High Speed Wi-Fi services are available 	3 Complete all requirements 2 Complete 4 requirements 1 Complete 3 requirements 0 Complete less than 3 requirements	 Inspection Photograph and/or written comments 		

			Physical (P)			
Ту	pe	Major Criteria	Requirements &	Method of	Score	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained	
	~	 Exhibition Hall Type 2 Well-kept and well- organized set-up area Equipped with air conditioning, light and power outlets. Sufficient chairs and tables or sofas. 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Inspection Photograph and/or written comments 		
~		 P07 – Press Room Exhibition Hall Type 1 Well-organized and clean permanent room. Equipped with air conditioning, light and power outlets. Sufficient chairs and tables or work stations. Sufficient office supplies are available for users. High Speed Wi-Fi services are available. 	3 Complete all requirements 2 Complete 4 requirements 1 Complete 3 requirements 0 Complete less than 3 requirements	 Inspection Photograph and/or written comments 		
	~	 Exhibition Hall Type 2 Well-organized and clean set-up area. Equipped with air conditioning, light and power outlets. Sufficient chairs and tables or work stations. Sufficient office supplies are available for users. High Speed Wi-Fi services are available. 	3 Complete all requirements 2 Complete 4 requirements 1 Complete 3 requirements 0 Complete less than 3 requirements	 Inspection Photograph and/or written comments 		
	*	P08 – Prayer's Room	3 There is a permanent space or a space that can be set up, separated for males/females with appropriate facilities 2 The space can be set up, separated for males/females with some facilities	 Inspection Photograph and/or written comments 		

			Physical (P)			
Ту	pe	Major Criteria	Requirements &	Method of	Score	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained	
✓	✓	P09 – Support for participants with disabilities	 The space can be set up and separated for males/females The space cannot be set up for prayer rooms There are sufficient facilities supporting participants with disabilities. There are staff who are trained to provide services to disabled meeting participants. There are sufficient facilities supporting meeting participants with disabilities There are minimum facilities supporting meeting participants with disabilities There are no facilities supporting meeting participants with disabilities 	• Inspection • Photograph and/or written comments		
	1	 P10 – Food Service Area There is a set-up area in providing food service for participants The area is well organized, clean and well-kept Equipped with air conditioning, light and power outlets. Adequate air circulation and ventilation system. Sufficient area for food preparation with basic amenities. In case needed, a list of suppliers on food services can be provided. 	3 Complete all requirements 2 Complete 5 requirements 1 Complete 4 requirements 0 Complete less than 4 requirements	 Inspection & Document review Photograph and/or written comments & Related documents 		

			Physical (P)			
Ту	ype	Major Criteria	Requirements &	Method of	Score	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained	
Publ	lic Are	a				
	✓	 P11 – Accessibility There is an accessible road connecting to the venue to facilitate ease of traffic There are more than one entry-exit routes to/from the venue to the public road There is an access to the exhibition venue from a public transportation service 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Inspection Photograph and/or written comments 		
1	V	 P12 – Signs and Signage Permanently installed Installed in clearly visible locations and in an orderly manner There are digital signs available Display in English message(s) 	3 Complete all requirements 2 Complete 3 requirements 1 Complete 2 requirements 0 Complete less than 2 requirements	 Inspection Photograph and/or written comments 		
v	V	 P13 – Main Entrance Sign Situated in a clearly visible area. There is sufficient lighting. Permanent and stable. Annual inspection or maintenance documents are present. 	3 Complete all requirements 2 Complete 3 requirements 1 Complete 2 requirements 0 Complete less than 2 requirements	 Inspection & Document review Photograph and/or written comments & Related documents 		
✓	✓	 P14 - Restrooms amenities & facilities ASEAN Public Toilet Standard 3.2 Amenities & Facilities Appropriate space for each unit. Provision of adequate facilities for disabled and elderly. Provision of adequate units/cubicles for ladies and men. 	3 Complete all requirements 2 Complete 4 requirements 1 Complete 2-3 requirements 0 Unable to meet any of the requirements	 Inspection Photograph and/or written comments 		

			Physical (P)			
Ту	pe	Major Criteria	Requirements &	Method of	Score	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained	
		 Sufficient amenities provisions such as tissue, soap, etc. There is a nursing and/or family room. 				
✓	V	P15 – Smoking Zone	3 There is a smoking room, complies with relevant laws. The area is functional. 2 There is a smoking zone and complies with relevant laws 1 There is a smoking area but does not comply with relevant laws 0 There is no smoking areas	 Inspection Photograph and/or written comments 		
~	~	 P16 - Drop-off Area It is located close to the exhibition venue entrance. There is a well-kept cover/shade in this area. There are clear and visible sign display 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Inspection Photograph and/or written comments 		
		 P17 - Participant Parking Area There are parking spaces for different types of vehicles. There are handicapped parking spaces. Traffic and safety signs and symbols are clearly displayed. CCTV cameras are installed, or security officers are present at parking areas. In case there is no or insufficient parking area, other areas can be used as reserved parking areas with 	3 Complete all requirements 2 Complete 4 requirements 1 Complete 3 requirements 0 Complete less than 3 requirements	• Inspection • Photograph and/or written comments		

			Physical (P)			
Ту	ре	Major Criteria	Requirements &	Method of	Score	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained	
~	✓	comparable safety standard. P18 – Traffic Management during Exhibition • There is systematic	3 Complete all requirements 2 Complete 3 requirements	 Inspection & Document review Photograph 		
		 traffic management plan There is dedicated staff responsible for traffic management There is a separated traffic route for participants and cargo There is a policy to inform surrounding residents about the 	1 Complete 2 requirements 0 Complete less than 2 requirements	and/or written comments & Related documents		
· ·		 exhibition traffic. P19 - Water & Sanitary System There are water distribution points in good conditions. There is a proper wastewater drain meeting local standard. Annual inspection or maintenance 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Inspection & Document review Photograph and/or written comments & Related documents 		
~		 documents are present. P20 - Water Reservation System The water reservation system has well-kept storage. The system is in compliance with the local law. Annual inspection or maintenance documents are present. 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Inspection & Document review Photograph and/or written comments & Related documents 		

			Physical (P)			
Ту	pe	Major Criteria	Requirements &	Method of	Score	Comments
			Scoring	Assessment &	Obtained	
Exhibition Hall Type 1	Exhibition Hall Type 2			Evidence		
Exhi Hall	Exhi Hall					
Safa		urity/Emergency Facilities				
		P21 – Safety Equipment	3 Complete all	• Inspection &		
		There are CCTV	requirements	Document		
		cameras and controlling	2 Complete 5-6	review		
		room, with staff present	requirements	 Photograph 		
		for the entire time.	1 Complete 3-4	and/or written		
		• The venue has a policy	requirements 0 Complete less than 3	comments &		
		on CCTV playback.	requirements	Related documents		
		• There is smoke or heat	requirements	documents		
		detecting equipment.				
		• There are fire sprinklers.				
		• Fire extinguishers or				
		fire hoses are properly				
		located for convenient				
		use.				
		• Alarms are clearly visible.				
		 Annual inspection or 				
		maintenance				
		documents are present.				
✓	✓	P22 – Emergency, Safety	3 Complete all	• Inspection &		
		and Security for	requirements	Document		
		Exhibition Hall	2 Complete 6	review		
		• Emergency equipment,	requirements	Photograph		
		fire exits & evacuation	1 Complete 5 requirements	and/or written		
		route must be in	0 Complete less than 5	comments & Related		
		compliance to local law.	requirements	documents		
		 Fire exit signs are 				
		present in permanent				
		and well-kept				
		conditions.				
		• There is a clearly				
		visible sign board				
		containing a fire-fighting				
		and fire escape				
		instruction.				
		• Sufficient amount of				
		security guards in the main entrance to the				
		exhibition hall and				
		venue as well as pre-				
		functional areas				
		• Sufficient amount of				
		CCTV or other security				

Physical (P)										
Туре		Major Criteria	Requirements &	Method of	Score	Comments				
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained					
		 devices in the key areas of the exhibition hall and venue as well as pre-functional areas Annual inspection or maintenance documents are present. There is an evidence of an annual fire drill practice. 								
	•	P23 – First aid room and nursing staff	3 There is a full-time or temporary nurse/qualified staff available during the event, with a first aid room 2 There is a full-time or temporary nurse/qualified staff available during the event, with some first aid kits 1 There is no full-time or temporary nurse/qualified staff available during the event. Only some first aid kits available. 0 No full-time or temporary nurses/staff during the event and/or there is no first aid kit/no first aid room	 Inspection & Document review Photograph and/or written comments & Related documents 						
	✓	 P24 - Crowd Management & Evacuation Procedures Layout for exhibition venue is available. Layout for exhibition hall is available. Emergency evacuation plan is developed. There is an evidence of training for staff on crowd management & evacuation procedures 	3 Complete all requirements 2 Complete 3 requirements 1 Complete 2 requirements 0 Complete less than 2 requirements	 Inspection & Document review Photograph and/or written comments & Related documents 						

Physical (P)									
Туре		Major Criteria	Requirements &	Method of	Score	Comments			
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained				
√	•	P25 – Insurance Policy	3 The insurance policy is active and are clearly stated in the issued contract. 0 The insurance policy is inactive.	 Document review Related documents 					
	~	 P26 - Maintenance There is a dedicated department on Venue Maintenance Maintenance plan is developed There is an evidence of inspecting, reporting and improving the venue's facilities and equipment 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	Document reviewRelated documents					
Orga	nizer	's Access to Exhibition Hall	-						
	~	 P27 - Cargo Vehicle Parking Area There is a queuing system for cargo vehicle parking. There is a facilitation system for loading and unloading of cargo. Staff(s) is present to coordinate or provide assistance. 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Inspection & Document review Photograph and/or written comments & Related documents 					
¥		 P28 - Cargo Loading Area (Cargo Elevator is required in case the exhibition hall is located on a floor without cargo parking area). Exhibition Hall Type 1 There is at least one cargo loading door per Exhibition Hall. If the hall is dividable into rooms, the number of loading doors must be equal to the number of divided rooms. The cargo loading door and elevator must be in 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Inspection Photograph and/or written comments 					

			Physical (P)			
Ту	ре	Major Criteria	Requirements &	Method of	Score	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2	J	Scoring	Assessment & Evidence	Obtained	
		 a well-kept and safe condition. There are both lighting and air ventilation systems available. Exhibition Hall Type 2 There is at least one cargo loading door per Exhibition Hall. If the hall is dividable into rooms, the number of loading doors must be equal to the number of divided rooms. The cargo loading door must be in a well-kept and safe condition. There are both lighting and air ventilation systems available. 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	• Inspection • Photograph and/or written comments		
	~	 P29 - Organizer's Room Well-organized and clean. The room is located closed to the exhibition hall. Equipped with air conditioning, light and power outlets. Sufficient chairs and tables. High Speed Wi-Fi services are available. 	3 Complete all requirements 2 Complete 4 requirements 1 Complete 3 requirements 0 Complete less than 3 requirements	 Inspection Photograph and/or written comments 		
	~	P30 – Event Set-up Period for Organizer	3 There is a set-up policy and organizers are well informed. 0 There is no policy and organizers are not allowed to access for a set-up before the event	 Document review & Interview Related documents & Interview records 		
30	29		Total			

			Technology (T)			
Ту	pe	Major Criteria	Requirements &	Method of	Score	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained	
Pow	er, Lig	hting & Air-conditioning Sys	stem			
v	✓	 T01 – Electrical System There is a power system control room. There is a layout showing power service locations. There are qualified staff on duty during the event. There is an electrical safety equipment in compliance to local law. Annual inspection or maintenance 	3 Complete all requirements 2 Complete 4 requirements 1 Complete 3 requirements 0 Complete less than 3 requirements	 Inspection & Document review Photograph and/or written comments & Related documents 		
v	1	 documents are present. T02 – Lighting System Lighting system of the room is appropriate and can be fully controlled. Electrical materials and equipment meet local standard. There is lighting system control room. Annual inspection or maintenance documents are present. 	3 Complete all requirements 2 Complete 3 requirements 1 Complete 2 requirements 0 Complete less than 2 requirements	 Inspection & Document review Photograph and/or written comments & Related documents 		
×	V	 T03 - Air Conditioning System inside the Exhibition Hall The air conditioner capacity is sufficient for room size and capacity. Air flow and temperature levels are adjustable. Annual inspection or maintenance documents are present. 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirements 0 Unable to meet any of the requirements	 Inspection & Document review Photograph and/or written comments & Related documents 		

			Technology (T)			
Ту	pe	Major Criteria	Requirements &	Method of	Score	Comments
on e 1	on e 2		Scoring	Assessment &	Obtained	
Exhibition Hall Type 1	Exhibition Hall Type 2			Evidence		
Exh Hall	Exb Hall					
\checkmark	✓	T04 – Air Ventilation	3 Complete all	• Inspection &		
		System in Exhibition Hall	requirements	Document		
		• There is an appropriate	2 Complete 3	review		
		air ventilation system in	requirements	 Photograph 		
		compliance to the local	1 Complete 2	and/or written		
		law.	requirements	comments &		
		• Air ventilation system	0 Complete less than 2 requirements	Related		
		does not adversely affect	requirements	documents		
		nearby community.				
		• Make-up air system is				
		present to incorporate				
		fresh, outside air.				
		• Annual inspection or				
		maintenance				
\checkmark	\checkmark	documents are present.	2 Complete all	- Tu		
•	•	T05 – Power and Lighting System in Pre-Functional	3 Complete all requirements	• Inspection & Document		
		Area	2 Complete 3	review		
		 Lighting system of the 	requirements	Photograph		
		pre-functional area is	1 Complete 2	and/or written		
		appropriate and can be	requirements	comments &		
		fully controlled.	0 Complete less than 2	Related		
		• Electrical materials and	requirements	documents		
		equipment meet local				
		standard.				
		• There is power & lighting				
		system control room.				
		• Annual inspection or				
		maintenance documents				
		are present.	2 0 1 1 11			
*	*	T06 – Secondary Power Generator	3 Complete all requirements	• Inspection & Document		
		 Capable of functioning 	2 Complete 2	review		
		immediately after	requirements	• Photograph		
		power outage (within	1 Complete 1	and/or written		
		20 seconds)	requirement	comments &		
		Capable of continuously	0 Unable to meet any	Related		
		generating secondary	of the requirements	documents		
		power for at least 2				
		hours				
		• Annual inspection or				
		maintenance documents				
		are present.				

			Technology (T)			
Ту	ype	Major Criteria	Requirements &	Method of	Score	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained	
Othe	er Serv	vices				
V	✓	 T07 - Communication & Document Service There is a photocopy service There is a document scan service There is a fax service There are facilities provided for the internet/ High Speed Wi-Fi purposes in the exhibition venue Full coverage of radio 	3 Complete all requirements 2 Complete 4 requirements 1 Complete 3 requirements 0 Complete less than 3 requirements	 Inspection Photograph and/or written comments 		
v	√	 communication signal T08 – Business Service Center Well-organized and clean. Equipped with air conditioning, light and power outlets. Sufficient chairs and tables or work stations. High Speed Wi-Fi services are available. 	3 Complete all requirements 2 Complete 3 requirements 1 Complete 2 requirements 0 Complete less than 2 requirements	 Inspection Photograph and/or written comments 		
✓	~	 T09 – Use of Customer Management System Customer Database System Reservation System Complaint System 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Inspection & Document review Photograph and/or written comments & Related documents 		
		 T10 – Public Address System Provide clear, good quality sound Sound coverage covers the entire exhibition hall. Sound coverage in local and English language Allows for multi-zones audio broadcasting. 	3 Complete all requirements 2 Complete 3 requirements 1 Complete 2 requirement 0 Complete less than 2 requirements	 Inspection Photograph and/or written comments 		

			Technology (T)			
Exhibition Hall Type 1	Exhibition ad	Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments
✓	✓	 T11 - Exhibition Venue Website There is an official site of the exhibition venue There is an evidence of regular website update The website clearly presents key details of the exhibition venue, exhibition hall and is user friendly. 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirements 0 Unable to meet any of the requirements	 Inspection Photograph and/or written comments 		
11	11		Total			

			Service (S)			
Exhibition Hall Type 1	Exhibition Hall Type 2	Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments
Coord	linati	on & Service Improvement				
	✓	 S01 - Advanced-booking service There is an on-line comprehensive information on the floorplan of exhibition hall There is an on-line comprehensive information on the availability of the exhibition hall There is a salesperson in handling client's queries The salesperson is knowledgeable and is able to provide advice on floor plan and relevant exhibition packages suitable for the client's needs There are variety of payment methods 	3 Complete all requirements 2 Complete 4 requirements 1 Complete 3 requirement 0 Complete less than 3 requirements	 Inspection & Interview Photograph and/or written comments & Interview records 		

			Service (S)			
Ту	pe	Major Criteria	Requirements &	Method of	Score	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained	
 ✓ 	V	S02 – Service to organizers S03 – Complaints &	3 There is a dedicated team of staff to respond to the organizers and handle all issues as a one-stop service when there incidents 2 Organizers need to contact 2-3 channels when there are incidents 1 Organizers need to contact a number of parties when there are incidents 0 Organizers do not know whom to contact when there are incidents 3 Complete all	 Interview Interview records Interview & 		
		 service evaluation of the buyers and/or organizers There are appropriate channels in receiving complaints and customer feedback There is a system in handling customer complaints and customer feedback There is a motivation/ incentive system for staff to improve service standard. 	requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	Document Review • Interview records & Related documents		
✓	✓	 S04 - Coordination & Cooperation with external agencies (e.g., hospital, police station, and fire station) There is a coordination center with service staffs throughout the exhibition duration A list of contact persons, including the telephone number of 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirements 0 Unable to meet any of the requirements	 Interview & Document Review Interview records & Related documents 		

			Service (S)			
Ту	pe	Major Criteria	Requirements &	Method of	Score	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained	
		 relevant external agencies is prepared There is a systematic procedure in coordinating with external agencies 				
Staff ✓		SOF Staff Damage all the	2 Complete all	T t' O		
•		 S05 – Staff Personality Uniforms are professional Staff are neat and tidy Staff are friendly 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Inspection & Interview Photograph and/or written comments & Interview records 		
		 S06 - General knowledge & understanding of venue staff Knowledge & understanding about their job description and duties Knowledge & understanding about the exhibition industry and exhibition activities Knowledge & understanding about the venues and the organization Knowledge & understanding about the venues and the organization Knowledge & understanding about different backgrounds & needs of participants and organizers 	3 Complete all requirements 2 Complete 3 requirements 1 Complete 2 requirements 0 Complete less than 2 requirements	• Interview • Interview records		
~	✓	 S07 – Foreign language skills of staff Most staff can communicate in English Some of the staff can communicate in third language There are on-going language training program for staff both full-time and temporary 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Interview & Document Review Interview records & Related documents 		

			Service (S)			
	ion be 2 ad	Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2			Evidence		
	~	 S08 – Staff performance on service quality There is a systematic recruitment procedure both for full-time and temporary staff There is an appropriate orientation and training for full-time and temporary staff in respond to the local law There is an monitoring system for new hires and temporary staff There is an appropriate performance management for full- time and temporary staff 	3 Complete all requirements 2 Complete 3 requirements 1 Complete 2 requirement 0 Complete less than 2 requirements	 Interview & Document Review Interview records & Related documents 		
V	V	 S09 - Compensation, benefits and welfare for staff Compensation, benefits and welfare are provided in accordance with the local labor's law There is an annual staff health check In compliance with the local law, there is an encouragement to hire local staff to work with the organization 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Interview & Document Review Interview records & Related documents 		
✓	•	 S10 - Occupational Health and Safety Policy The occupational health and safety policy is clearly determined in writing. There is an operational plan of the occupational health and safety policy. There is a dissemination of the occupational health and safety policy both inside and outside the organization. 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Interview & Document Review Interview records & Related documents 		

			Service (S)			
Ту	pe	Major Criteria	Requirements &	Method of	Score	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2		Scoring	Assessment & Evidence	Obtained	
√	V	 S11 – Occupational Health and Safety Practice Records of occupational health and safety practices Performance report Follow-up performance report at least once a year 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Interview & Document Review Interview records & Related documents 		
		ental Protection & Communi		Γ		
	✓	 S12 - Environmental Policy (e.g., energy conservation, alternative energy, and garbage and waste management) The environmental policy is clearly determined in writing. There is an operational plan of the environmental policy. There is a dissemination of the environmental policy both inside and outside the organization. 	3 Complete all requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Document Review Related documents 		
	✓ ✓	 S13 – Environmental Practice Records of environmental practices Performance report Follow-up performance report at least once a year 	requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Interview & Document Review Interview records & Related documents 		
•	•	S14 – Consideration for the surrounding community	3 There are regular activities and organization's policy that support surrounding community 2 There are some activities or organization's policy that support surrounding community 1 There are very limited activities or organization's policy	 Interview & Document Review Interview records & Related documents 		

			Service (S)			
	pe	Major Criteria	Requirements & Scoring	Method of Assessment &	Score Obtained	Comments
Exhibition Hall Type 1	Exhibition Hall Type 2			Evidence		
			that support surrounding community 0 There is no activities or organization's policy that support surrounding community			
14	14		Total			
55	54		Grand Total			

Authorized Signature

(.....)

....../....../....../

Remarks:

The full score and passing score of Exhibition Hall in each MICE Venue setting is as below.

MICE Venue Setting	Total number of indicators	Full Score	Passing Score
Exhibition Hall Type 1	55	165	123.75
Exhibition Hall Type 2	54	162	121.50

Other comments:

Signature

(.....)

Appendix 4

AMVS On-Site Audit Report & Corrective/ Preventive Action Form



AMVS On-Site Audit Report & Corrective/Preventive Action Form

Applicant:	Name
	Address
Meeting Venue:	Name
	Location

Setting:

Exhibition Hall Type 1 (55 Indicators)

Exhibition Hall Type 2 (54 Indicators)

AMVS Initial Audit Result by the National Assessment Committee

The National Assessment Committee found that your MICE venue

Has a strong potential for AMVS (category Exhibition Venue)

Has a moderate potential for AMVS (category Exhibition Venue)

Has a low potential for AMVS (category Exhibition Venue)

This is not the final audit result and this information is not considered a final result of a MICE venue to be entitled for AMVS.

National Assessment Committee's Chairman Signature

()
Position	
	Date

Applicant Acknowledgement of the AMVS Initial Audit Result

I, on behalf of the representative of the MICE venue, acknowledge and agree to the above audit report. Additional comments from the audit report (if any)

.....

.....

Applicant's Signature)

Position

Date.....

Corrective and Preventive Action Plan*

Major Criteria No.	Nonconformity/ Noncompliance with the requirements	Cause	Corrective action	Completion date	Preventive action	Completion date	Responsible person

National Assessment Committee's Chairman Signature

(.....)

Position

Date.....

I, on behalf of the representative of the MICE venue, acknowledge the corrective and preventive action plan.

*Remarks: The National Assessment Committee and the applicant may agree upon the submission of this form within 2 weeks after the audit date.

Appendix 5 AMVS Audit Report

AMVS Audit report



Applicant:	Name
	Address
Exhibition Venu	e: Name
	Location

Date of Auditing: _____ / _____

Attached to this report, please find:

- Application form & self-assessment report
- Members of National Assessment Committee Attendance form
- A final scorecard (an average score of the committee) as well as individual member's scorecard and comments
- An On-Site Audit Report & Corrective/Preventive Action form

The applicant obtains the score of each category as below. Please choose only <u>one</u>.

Exhibition Hall Type 1 (55 Indicators)

Category	Full Score	Score Obtained
Physical (30 Major Criteria)	90	
Technology (11 Major Criteria)	33	
Service (14 Major Criteria)	42	
Total (55 Major Criteria)	165	
Percentage to the full score		%

Exhibition Hall Type 2 (54 Indicators)

Category	Full Score	Score Obtained
Physical (29 Major Criteria)	87	
Technology (11 Major Criteria)	33	
Service (14 Major Criteria)	42	
Total (54 Major Criteria)	162	
Percentage to the full score	%	

The committee, therefore, recommends this MICE venue to be:

Certified

The total score is 75% and above of the full score.

Not certified

The total score is less than 75% of the full score

National Assessment Committee's Chairman Sig	nature
	()

Position

Date.....







MICE CAPABILITIES DEVELOPMENT DEPARTMENT

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